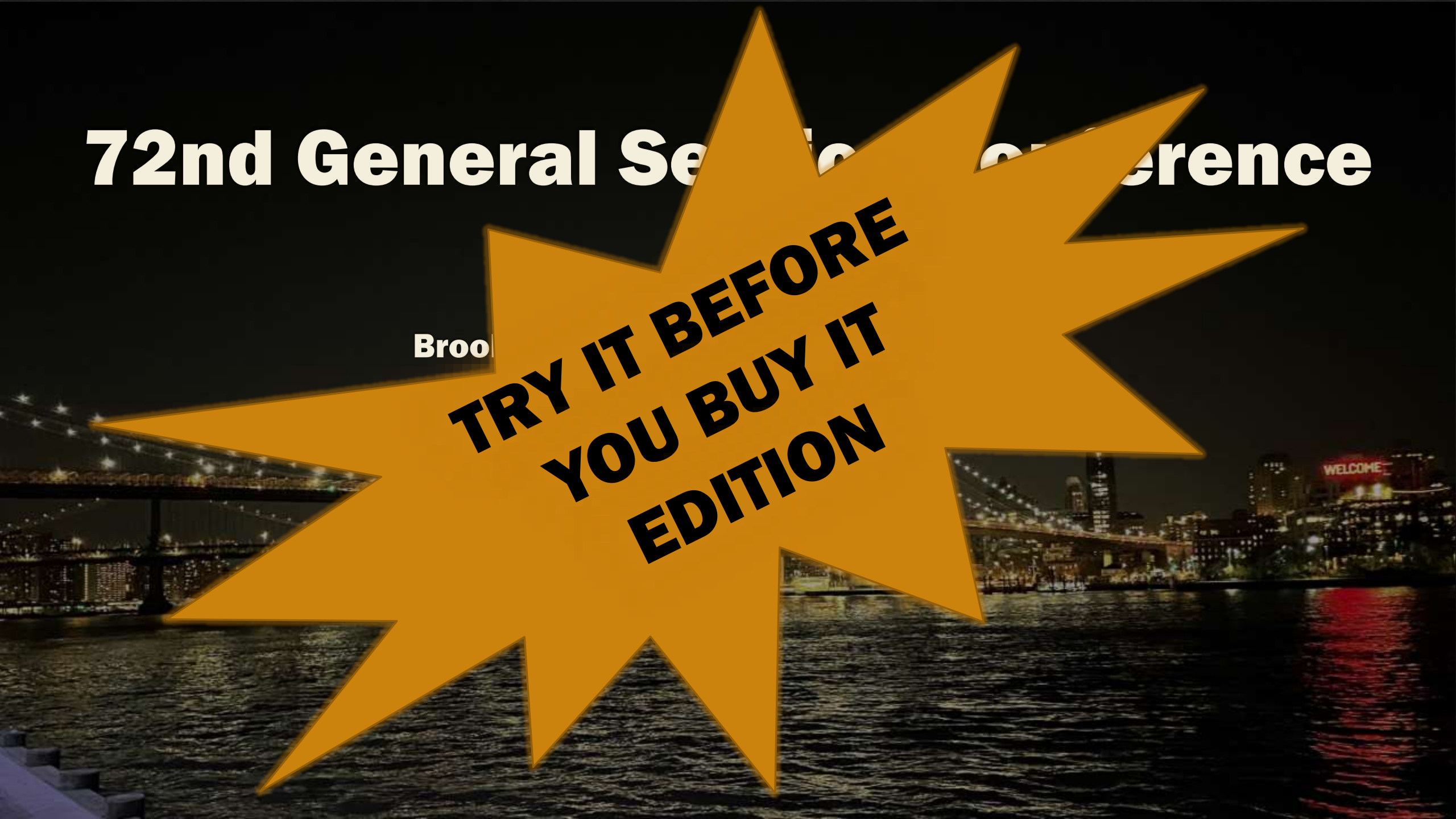


72nd General Session Conference

Brooklyn

**TRY IT BEFORE
YOU BUY IT
EDITION**



Hello
my name is

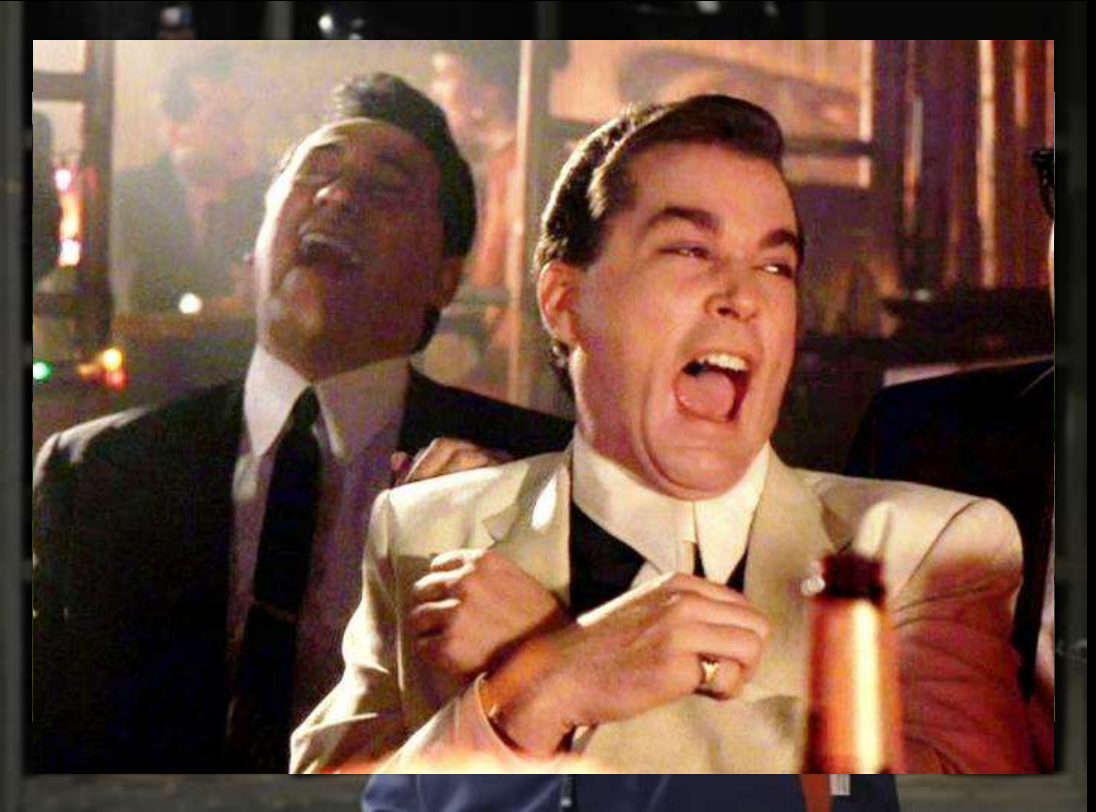
Christopher M.

A47

~~At~~-Delegate

A Quick Recap of Events

- ◇ April 10th
 - ◇ Joking with Todd at Area Assembly that I may have to step in for him (ha. ha. ha.)
- ◇ April 15th
 - ◇ Todd gives me the heads-up that I may need to step in for him.
- ◇ April 18th
 - ◇ It's confirmed I'll have to step in for him.
 - ◇ Call my boss to ask for the next week off.
- ◇ April 23rd
 - ◇ Away we go!



The Conference Week at a Glance

	Sun 24	Mon 25	Tue 26	Wed 27	Thu 28	Fri 29	Sat 30
8 AM	Registration Promenade Outside Grand...						Closing Brunch Grand Bal...
9 AM	Opening Session Grand Ballroom	Conference Committee on Trustees Dumbo	Conference Committee on Trustees Dumbo	Committee Reports & Discussion Session I Grand Ballroom	Committee Reports & Discussion Session V Grand Ballroom	Committee Reports & Discussion Session X Grand Ballroom	Farewell by Rotating Trustees Grand Ballroom
10 AM							
11 AM	Your Third Legacy Workshop Grand Ballroom			Committee Reports & Discussion Session II Grand Ballroom	Committee Reports & Discussion Session VI Grand Ballroom	Committee Reports & Di...	
Noon						Presentation/Discussion...	
	Lunch & Delegate Orientation Greenpoint	Lunch Salons GHI	Lunch Salons GHI	Regional Luncheons for Delegates Greenpoint	Lunch for all Others Salons GHI	Lunch Salons GHI	
1 PM							
	Mechanics of the Confe...	General Service Board Report Summary Grand Ballroom	Presentations/Discussio...	Elections I Grand Ballroom	General Sharing Sessio...	Committee Reports & Discussion Session XII Grand Ballroom	
2 PM	Presentation: A.A. Inter...		Participation of Online...		Committee Reports & Discussion Session VII Grand Ballroom		
3 PM	EDW Items Conference Committees w/ Trustee...	A.A.W.S. Board Report Summary Grand Ballroom	Announce...	Elections II Grand Ballroom			
4 PM			The Warranties - Our Promise to the Fellow...	Committee Reports & Discussion Session III Grand Ballroom	Committee Reports & Discussion Session VIII Grand Ballroom	Committee Reports & Discussion Session XIII Grand Ballroom	
5 PM	EDW Items Conference Committees w/ Trustee...	A.A. Grapevine Board Report Summary Grand Ballroom					
6 PM		Dinner Salons GHI	Delegates Dinner & Delegates Only Meeting Salons GHI	Dinner for all Others Salons GHI	Dinner for all Others Salons GHI		
7 PM	Opening Dinner & A.A. Meeting Grand Ballroom	Finance Report Grand Bal...			General Sharing Session - What's On Your Mind? Grand Ballroom	Dinner Salons GHI	
8 PM		Finance Report: Questio...		Committee Reports & Di...		Final Sharing Session Grand Ballroom	
9 PM		General Sharing Sessio...		General Sharing Session - What's On Your Mind? G...	Committee Reports & Discussion Session IX Gr...	Farewells by Rotating Delegates Grand Ballroom	
10 PM						Closing Remarks Grand Ballr...	

Conference *Buddies*



- ◇ Pablo (Official)
 - ◇ Area 77
 - ◇ Panel 72
 - ◇ Puerto Rico
- ◇ Rio (Unofficial)
 - ◇ Was the other alternate
 - ◇ Area 79
 - ◇ Panel 71
 - ◇ British Columbia / Yukon

Conference Observers

- ◇ Brazil
- ◇ Argentina



General Service Board Report

- ◆ Linda Chezem, our current GSB Chair, returning to the board after a nearly 20-year hiatus.
- ◆ Ad hoc committees of interest
 - ◆ Increasing Participation in the General Service Structure Through the Lens of the 3rd and 5th Traditions
 - ◆ Process for Development of Criteria, Design, and Initiation of the next GSO Location Study (Location Plus)
 - ◆ Trustees' Committee on Participation of Online Groups in the General Service Structure

Alcoholics Anonymous World Services Report

- ◇ A.A.W.S. board met seven times since the 2021 General Service Conference
- ◇ 7,600 calls into the main number from July 2021 through March 2022
 - ◇ 844 calls a month
- ◇ Permanent implementation of reduced shipping charges for web orders.
 - ◇ Reduced shipping charges and discounts on mixed-title orders
- ◇ New-ish AA.org website
- ◇ Fellowship Connection
 - ◇ 7,729 group, district and area record updates performed via Fellowship Connection between July 2021 and March 2022

A.A.W.S. Report (continued)

- ◇ Corrections Correspondence Service
 - ◇ New implementation put in place this year
 - ◇ Eliminates a number of flaws in the prior system – even with matching members on the outside with those on the inside
- ◇ Member Services Department
 - ◇ Began at the end of June 2021
 - ◇ Six employees – five are bilingual in English/Spanish and/or English/French
 - ◇ Stats through March 2022
 - ◇ 22,400 unique email requests from the Fellowship
 - ◇ 4,381 phone calls
 - ◇ 26,800 literature orders
 - ◇ 5,582 Group/District/Area updates

A.A.W.S. Report (continued)

◆ Virtual Regional Forums

- ◆ Thousands of first timers attended the forums since they were virtual this year
- ◆ Virtual format allows for Ask-It-Basket questions to be posed and answered in ‘real-time’ – something we’ll try and emulate as we resume in-person forums

◆ Google for Non-Profits

- ◆ Initial focus around two items
 - ◆ “Need Help”
 - ◆ “Find A.A.”
- ◆ Total spend of \$13,010.64 for 2021
 - ◆ Program has a monthly spending limit of \$10,000

A.A.W.S. Report (continued)

Book	Current Translations	Pending Translations
Alcoholics Anonymous	73	28 (20 new, 8 revisions/re-translations)
Twelve Steps and Twelve Traditions	51	3
Daily Reflections	38	2
Living Sober	37	5
Alcoholics Anonymous Comes of Age	20	3

◆ Publishing/Licensing

- ◆ Undergoing an audit of our licensing and translation procedures for areas of improvement and how we can use technology to improve these
- ◆ A.A.W.S. holds over 1,600 copyrights/trademarks on behalf of the Fellowship
- ◆ 222 licenses across 14 countries to reproduce and distribute AAWS items
 - ◆ In 2020 it was 73 licenses over 6 countries
- ◆ Various pieces of A.A. literature exist in 111 language worldwide

A.A.W.S. Report (continued)

◆ Technology Services

◆ Leading the Board Communications Discovery Project

- ◆ Identify and evaluate a platform or platforms to replace or enhance internal tools such as our Dashboard to achieve more efficient and less repetitive communication efforts among employees/Staff, directors, and trustees

- ◆ Just before the conference, they have developed and released the web portal that members can submit their stories for possible inclusion in the 5th Edition of Alcoholics Anonymous

A.A.W.S. Report (continued)

- ◇ 5th Edition Story Submissions
 - ◇ Deadline: Please submit on or before October 31, 2022
 - ◇ Online: aa.org/submit-bigbook-english-5th
 - ◇ Email: 5BBStory@aa.org
 - ◇ Subject Line: Fifth Edition of the Book Alcoholics Anonymous
 - ◇ Postal Mail: Attn. Literature Assignment, General Service Office, Box 459, Grand Central Station, New York, NY 10163
 - ◇ On the envelope: The word "5th Edition BB" should be written on the envelope and at the top of the first page of the manuscript.

A.A.W.S. Report (continued)

- ◆ G.S.O. 1728 Meeting
 - ◆ Implemented by our new GM, Bob W. (former Trustee-At-Large) to “to better inform our non-alcoholic employees about Alcoholics Anonymous and encourage their alignment with our mission to serve the Fellowship.”
- ◆ Some former staff members have returned as contracted workers to help newer staff better familiarize themselves with their new roles due to vacancies over the past couple of years.
- ◆ “The mailroom sorted and distributed almost 8,800 pieces of incoming mail and handled 4,700 pieces of outgoing mail in just the first two months of 2022.”
- ◆ As of March 31 we have 81 full-time employees and 3 part-time employees at GSO

A.A.W.S. Report (continued)

- ◇ Alcoholicsanonymous.com
 - ◇ Multiple discussions have come up about how to best distinguish AA.org from this for-profit site
 - ◇ Historically we've been "friendly" with them and that is likely to prevent us from prevailing if any legal steps are taken
 - ◇ Somewhat related, the Delegate for Delaware relayed that a local website (district?) in Delaware had its domain license expire and got claimed by a rehab in the area

AA Grapevine Board Report

- ◇ Josh & Copper
- ◇ 9 full-time employees and a few part-time assistants
 - ◇ Produce both the Grapevine (monthly) and La Vina (bi-monthly)
 - ◇ Record and publish the audio of every issue
 - ◇ Repackage and redistribute that audio as YouTube content
 - ◇ Collect videos submitted by the membership for publishing
 - ◇ Create content for and maintain two Instagram pages – one in English and one in Spanish
 - ◇ Produce a weekly podcast (in English)
 - ◇ Publish over 40 books across three languages
- ◇ Print subscriptions declining, on average, about 4% a year over the last 20 years

AA Grapevine Board Report (continued)

- ◆ Podcast debuted in October
 - ◆ Over 80,000 downloads with the monthly totals continuing to climb
- ◆ Web traffic up year over year
- ◆ E-Commerce
 - ◆ 68% increase in revenue (\$135K)
 - ◆ 12.3% Ecommerce Conversion Rate
- ◆ The unpleasant conversation is looming on the horizon as to whether we want to have a Grapevine or not as the financial state is unsustainable as it currently exists

AA Grapevine Board Report (continued)

These advisory actions making it the responsibility of the delegates to “sell” Grapevine continue into the late '80s. The addition of Grapevine Reps created a service role that can often feel like a traveling salesperson announcing subscriptions are available for sale, etc.

Perhaps we're doing it wrong. What if instead of selling Grapevine materials our area Grapevine chairs were tasked with collecting content from the local districts and groups. What if chairing my area's Grapevine committee meant I was supposed to build a committee of local reporters, videographers, photographers and content creators. What if I was expected to coordinate and cooperate with the publishing staff in NY to submit new material from my area or region weekly and monthly. What if we built out our editorial staff and aagrapevine.org to publish new material weekly. What if we published new material every single day? Can you imagine the potential good that could come of hosting a Grapevine writing workshop at an event for alcoholics who are Deaf, or an assembly of native peoples, and Grapevine was able to publish every story that was written within a week or two of the event? What if we could publish almost everything we received. All the diversity of experience and opinion, custom and recovery. The reality is we could. With a larger staff and some investment in technology we absolutely could. Imagine how attractive the voice of A.A. could become. Imagine how many more people that might reach. Imagine how many more of us might want to subscribe to and engage with something that felt that new every time we connected with it.

At-Large Trustees in the Digital Age

- ◇ Move to virtual meetings and events has enabled the trustees to be able to attend and participate in international & foreign events at a level never before possible
- ◇ Trish “traveled” virtually to so many of these events it would have been the equivalent of circumnavigating the globe 10 times!

Just the Facts Ma'am*



◇ Average Age: (38)	57
◇ Oldest:	80
◇ Youngest:	35
◇ Average Length of Sobriety: (16*)	22
◇ Longest Sobriety:	43
◇ Shortest Sobriety:	8
◇ Average Length of Service: (10)	17
◇ Longest Service:	37
◇ Shortest Service:	6

NERDS!



General Service Conference



72ND
GENERAL SERVICE
CONFERENCE

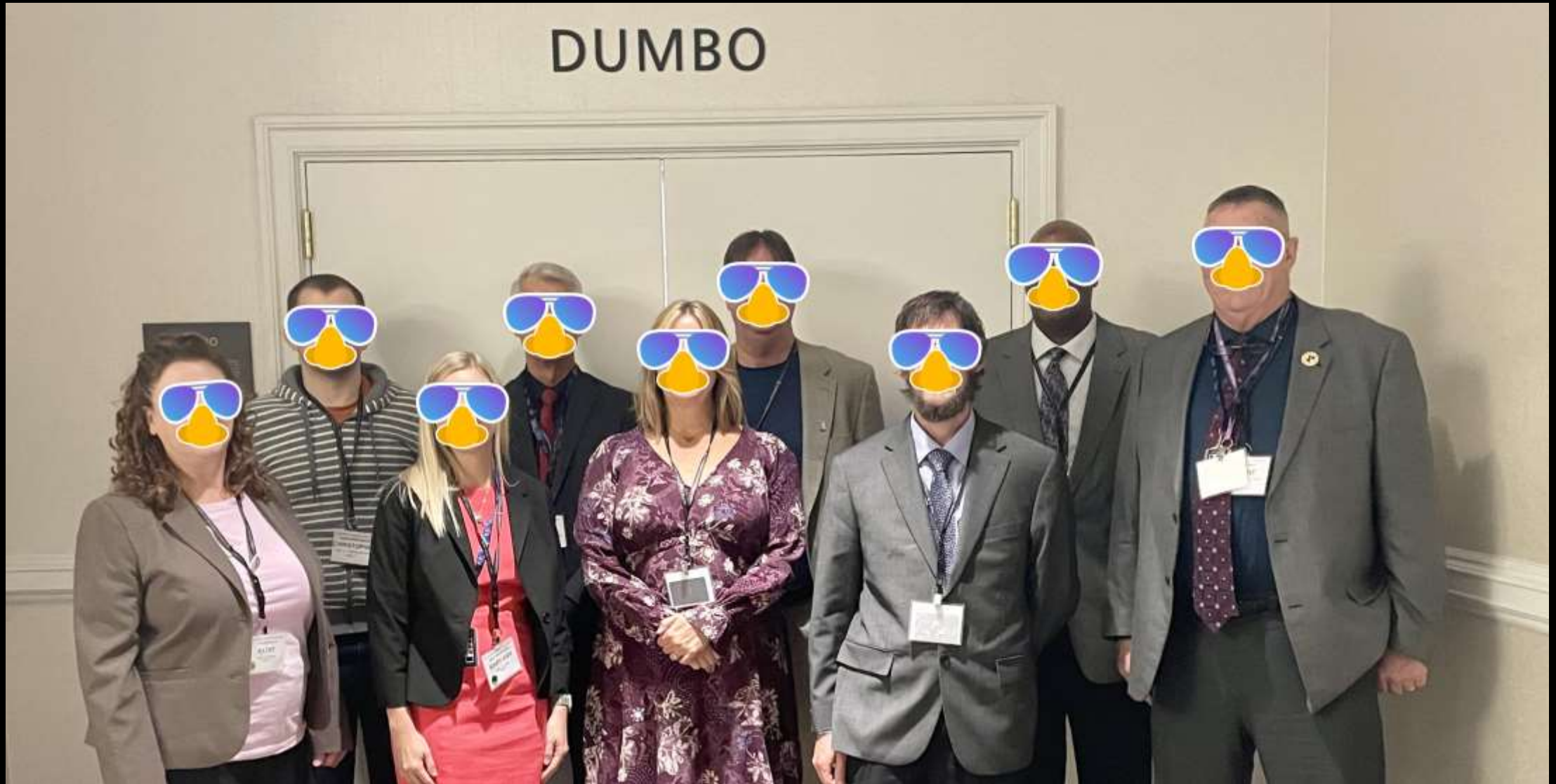
2:00

2022

A.A. Comes of Age 2.0:
Unified in Love and Service

A.A. devient adulte 2.0 :

Trustee's Committee



Where the Magic Happened



Money, Money, Money



Key Highlights

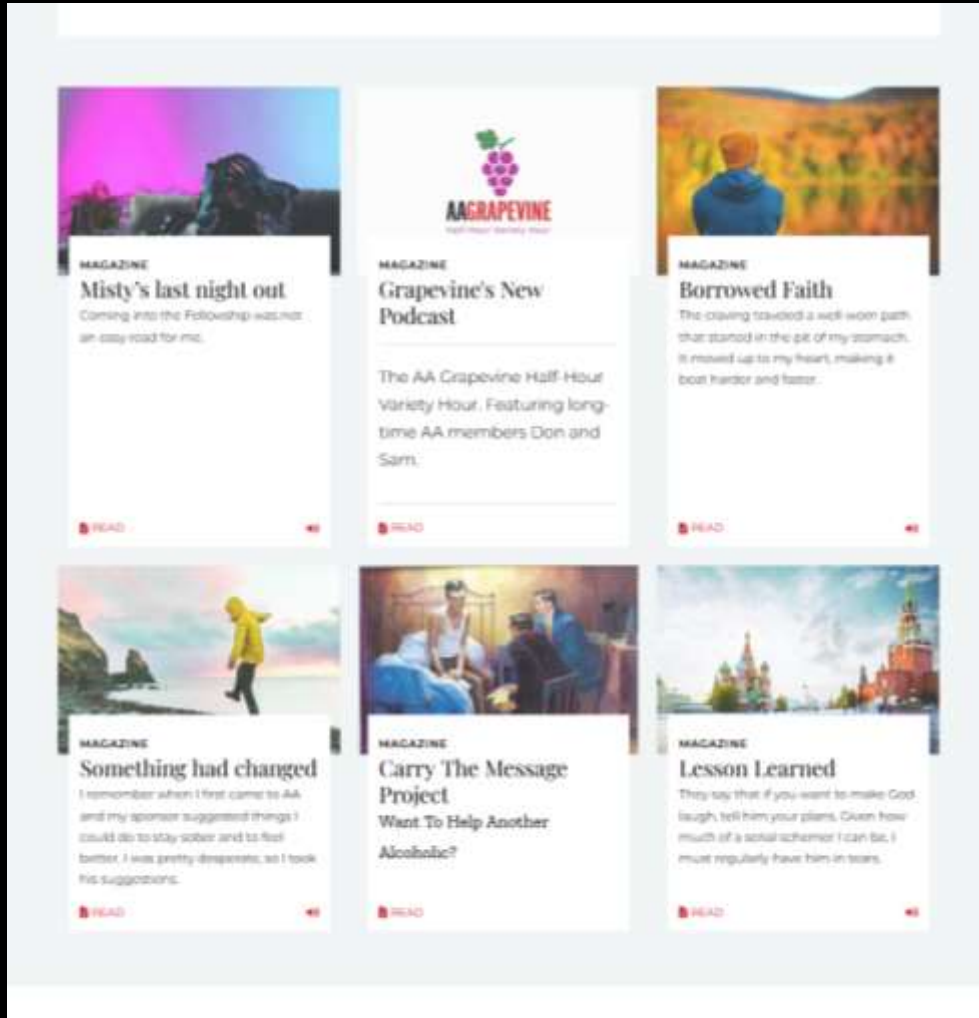
◇ 2021 Results

- ◇ External Audit resulted in a “Clean” opinion from the auditors and several routine recommendations to enhance reconciliation processes
- ◇ GSO experienced accounting surplus of \$1.7M with cash surplus of \$53K
 - ◇ Top 5 components of the difference between cash surplus and accounting surplus:
 - ◇ \$322K Buildup of Publications Inventory – Will create cash when sold
 - ◇ \$322K 2021 contributions received/deposited in 2022 – Creates cash in 2022
 - ◇ \$250K General Service Board transfer to Reserve Fund in 2021
 - ◇ \$278K Payment of Deferred Social Security Tax – Expensed in 2020 and used cash in 2021
 - ◇ \$222K Owed from Grapevine for shared services purchased in 2021 – Will create cash in 2022

Surplus Greater Than Budgeted

- ◇ Surplus achieved was greater than the \$700K budgeted surplus
 - ◇ \$780K Contributions were \$10.7M versus the budgeted \$10M
 - ◇ (\$542K) Literature gross profit versus budget
 - ◇ Higher shipping and distribution costs
 - ◇ No price increase for literature
 - ◇ \$775K Savings in key expense categories
 - ◇ \$345K Professional fees (primarily IT)
 - ◇ \$223K Salary & benefits (primarily vacant positions)
 - ◇ \$207K Miscellaneous expenses – largely driven by the pandemic

Grapevine



- ◇ Grapevine results for 2021 were favorable versus the budget
 - ◇ Paid print subscriptions decreased 11%
 - ◇ Online/mobile app subscriptions increased 73%
 - ◇ This digital expansion drives engagement but not revenue
- ◇ Decrease in La Viña circulation of 12% versus 37% decrease in 2020
 - ◇ Prior to 2020 growth was on a positive trajectory
- ◇ Grapevine loss of \$113K versus loss of \$299K in 2020 and budgeted loss of \$354K

2022 Budget

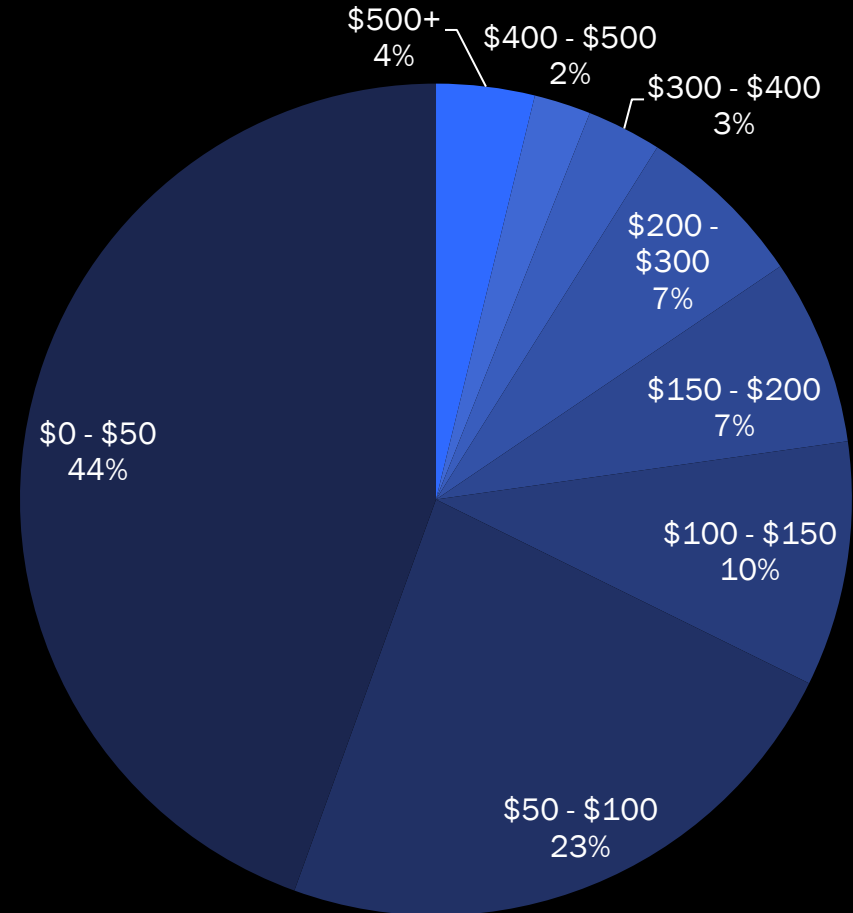
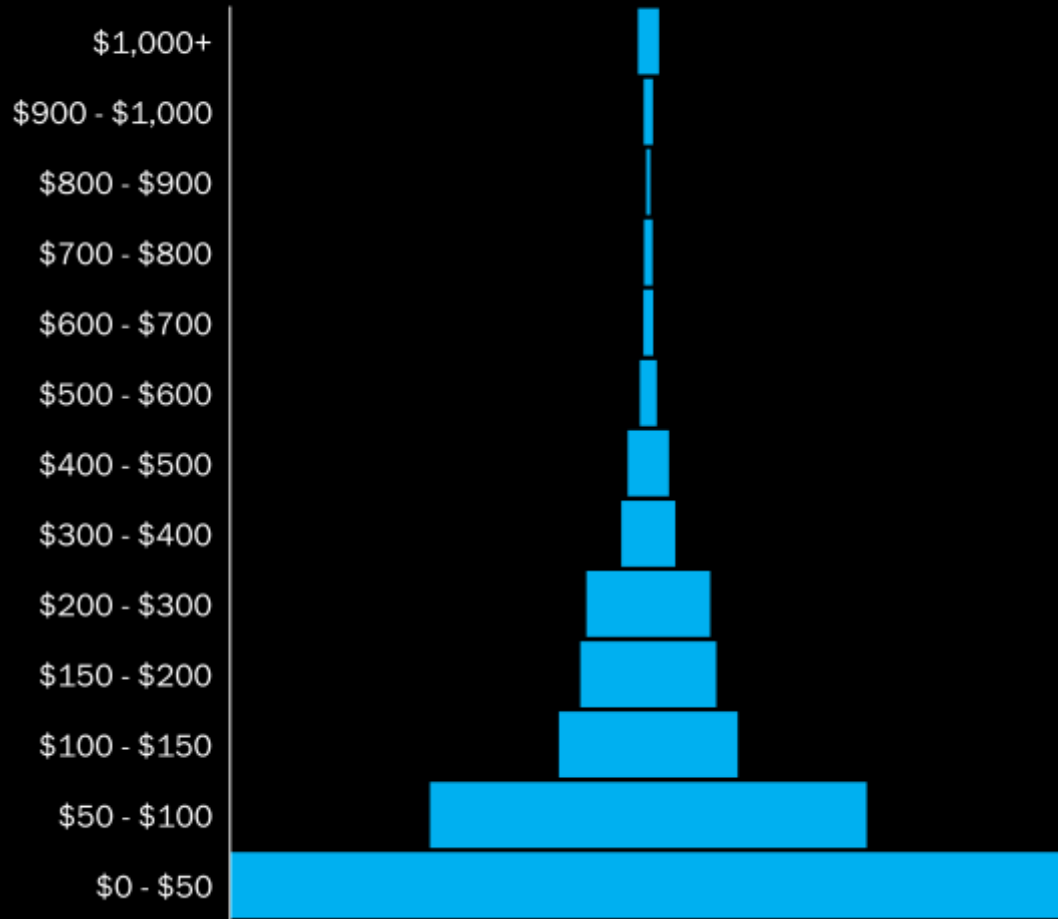
- ◇ GSO budget includes a deficit of \$1.35 million, to be funded from 2021 surplus
 - ◇ Contribution revenue budgeted conservatively (\$10M versus \$10.7M actual in 2021)
 - ◇ Literature gross profit budget of \$6.5 million versus \$6.3M in 2021, \$6.6M in 2020 and \$8.4M - \$8.8M each year from 2017 – 2019
 - ◇ Transition back to in-person Conference, Board meetings, and Virtual Forums
 - ◇ 2021 Surplus allowed for 2022 to be a transition year, investing in post-Covid expenses while assuming Covid-era revenue
 - ◇ It is NOT the intention of Trustees Finance Committee or the GSB to run recurring deficits on an ongoing basis
- ◇ Grapevine budget includes stabilization of trends as we emerge from Covid
 - ◇ Break-even results for Grapevine and stable level of GSB support for La Viña (\$400K)
 - ◇ Print magazine subscriptions expected to increase 11% while digital is expected to decline slightly
 - ◇ Partial rebound in La Viña subscriptions expected

7th Tradition Contributions

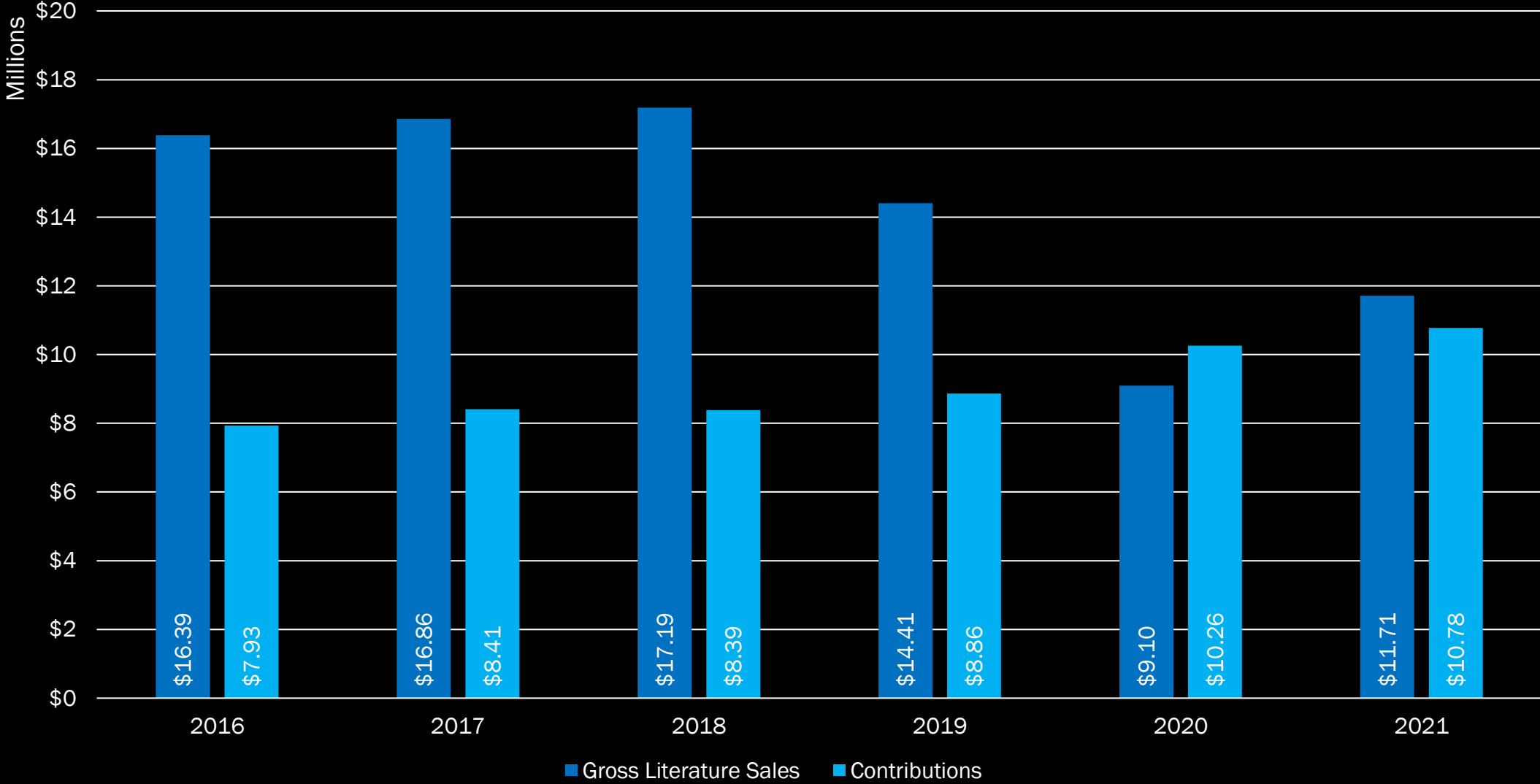


Contribution Breakdown

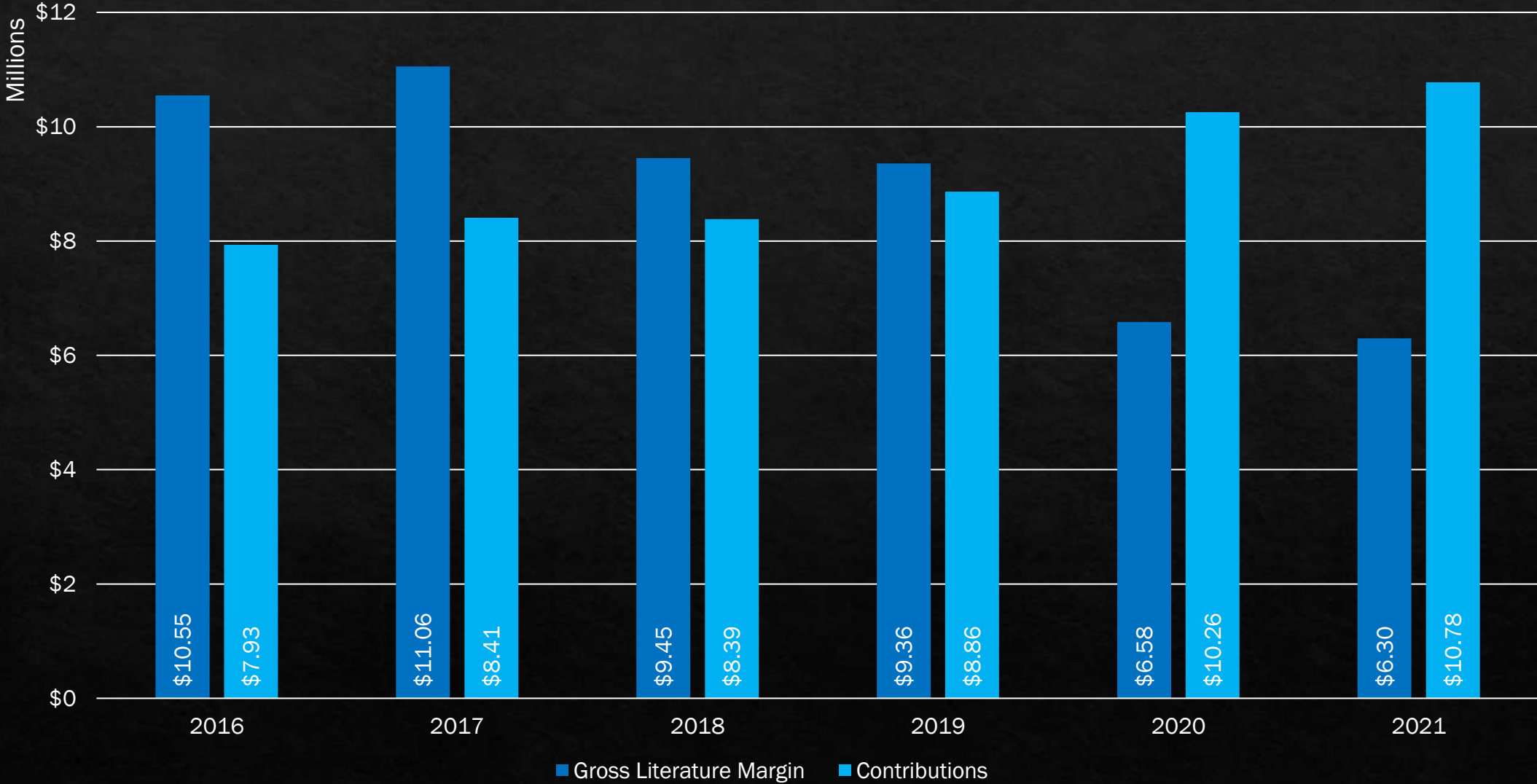
Contributions by Range



Impact of Pandemic on GSO Revenue Distribution



Impact of Pandemic on GSO Revenue Distribution



Sneak Peak at 2022 (First Quarter)



- ◇ Contributions are \$2.7M
 - ◇ Represents 27% of the 2022 budget of \$10M (with 25% of the year elapsed)
 - ◇ \$214K more than last year
- ◇ Gross literature sales are \$3.1M
 - ◇ Represents 28% of the 2022 budget of \$11M
 - ◇ \$173K more than last year
- ◇ Gross margin is \$1.4M
 - ◇ 22% of the 2022 budget of \$6.5M
 - ◇ \$33K less than last year
- ◇ Total operating expense is \$3.8M
 - ◇ 21% of the budget amount of \$17.6M
 - ◇ \$54K more than last year
- ◇ Operating surplus to date is \$644K
 - ◇ Budgeted operating deficit of \$797K
 - ◇ Operating surplus of \$723K at this time last year
- ◇ Including non-operating revenue and expense, there is a surplus of \$209K
 - ◇ Budgeted total deficit of \$1.4M
 - ◇ Surplus of \$510K at this time last year.
- ◇ Reserve fund balance net of Grapevine subscription liability is \$12.9M, which represents 7.64 months of 2022 G.S.O., Grapevine, and La Viña expenses.

It's Business Time



Literature Committee



Literature – Item B

Review draft language regarding safety and A.A. to be included in Living Sober and the pamphlet “Questions and Answers on Sponsorship.”

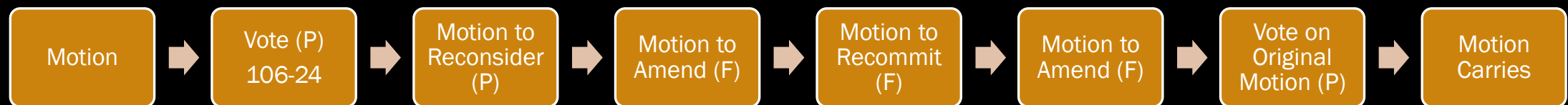
The committee recommended that the pamphlet “Questions and Answers on Sponsorship” be revised to add the following text regarding safety and A.A.:

In the section "For the person wanting to be a sponsor" (p. 14) under the heading "What does a sponsor do and not do?":

Stresses the importance of A.A. being a safe place for all members and encourages members to become familiar with service material available from the General Service Office such as "Safety in A.A. – Our Common Welfare."

In the section "For groups planning sponsorship activity" (p. 23), under the heading "How does sponsorship help a group?" add a fourth paragraph:

Sponsorship can also help a group to create a welcoming and secure environment. Safety is an issue affecting all members and it is important for groups to remain accessible to all who are seeking recovery. Sponsorship can help keep the group focused on the common welfare.

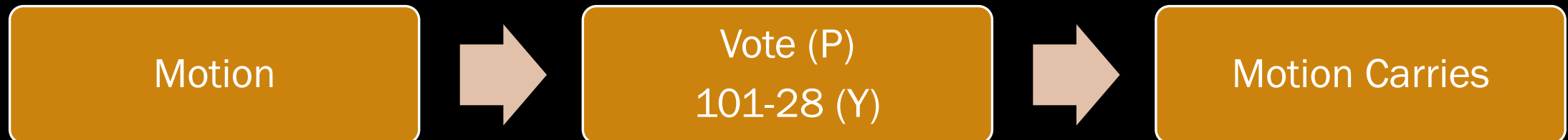


Literature – Item B

Review draft language regarding safety and A.A. to be included in Living Sober and the pamphlet “Questions and Answers on Sponsorship.”

The committee recommended that the booklet Living Sober be revised to add the following paragraph regarding safety and A.A. in chapter 29, page 76:

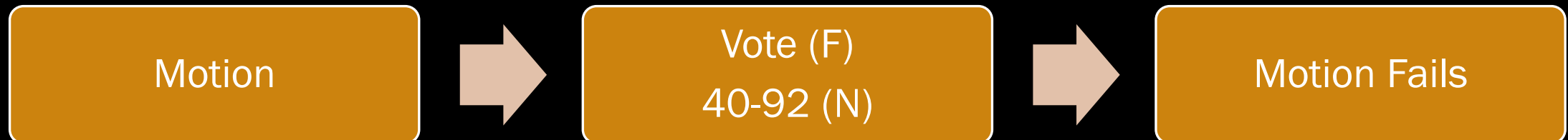
Of course, A.A. is a reflection of the larger society around us and problems found in the outside world can also make their way into the rooms of A.A. But by keeping the focus on our common welfare and primary purpose, groups can help provide a safe and secure environment for all their members.”



Literature – Item D

Review draft pamphlet “Twelve Steps Illustrated.”

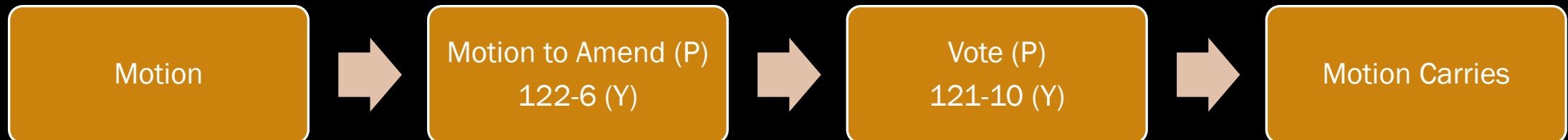
The committee recommended that the draft pamphlet "Twelve Steps Illustrated" be approved with minor editorial revisions.



Literature – Item E

Review progress report regarding the pamphlet “The Twelve Concepts Illustrated.”

The committee recommended that the video animation of the pamphlet "The Twelve Concepts Illustrated" (currently published by the General Service Board of A.A., Great Britain) be adapted and produced by the Publishing department. The committee requested a progress report or rough cut be brought back to the 2023 Conference Committee on Literature.



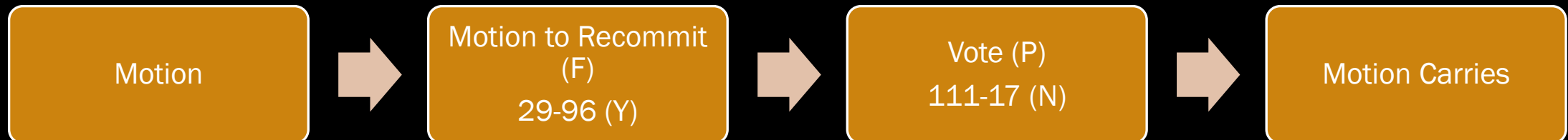
UK Video Animation of 12 Concepts Illustrated



Literature – Item G

Review draft of the revised pamphlet “Young People and A.A.”

The committee recommended that the draft of the pamphlet "Young People and A.A." be approved.



Literature – Item N

Discuss the existing version of the pamphlet “Twelve Steps Illustrated.”

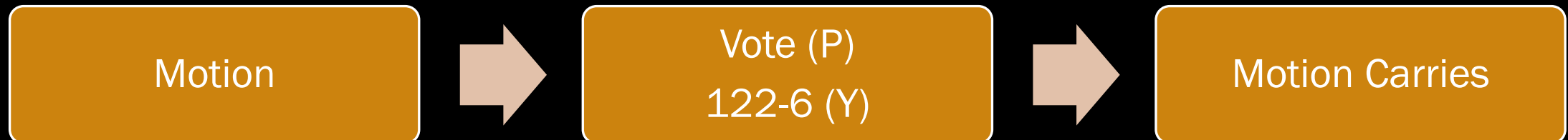
The committee recommended that the pamphlet "Twelve Traditions Illustrated" be updated with non-offensive, contemporary text and illustrations. The committee requested a progress report or draft pamphlet be brought back to the 2023 Conference Committee on Literature



Literature – Item 0.1

Review the draft update of the pamphlet “Is A.A. For You?”

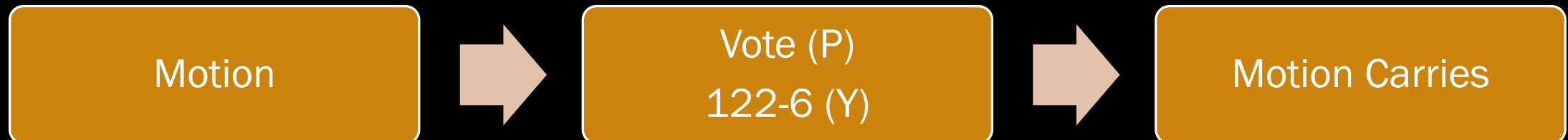
The committee recommended that the updated pamphlet “Is A.A. for You?” be approved.



Literature – Item 0.2

Review the draft update of the pamphlet “Is There An Alcoholic In Your Life?”

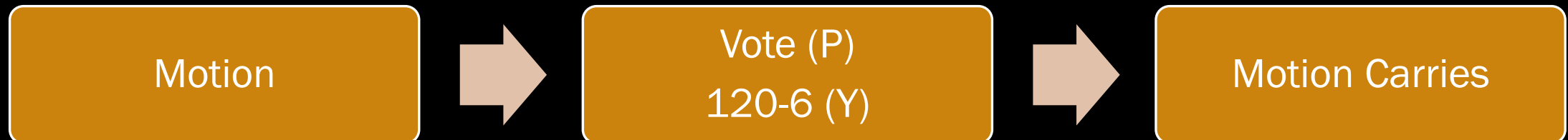
The committee recommended that the updated pamphlet “Is There an Alcoholic in Your Life?” be approved.



Literature – Item 0.3

Review the draft update of the pamphlet “Frequently Asked Questions About A.A.”

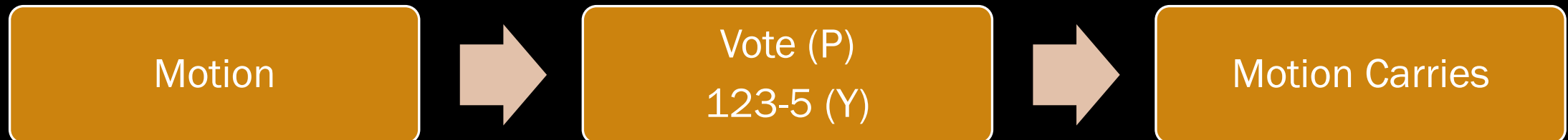
The committee recommended that the updated pamphlet “Frequently Asked Questions About A.A.” be approved.



Literature – Item 0.4

Review the draft update of the pamphlet “This Is A.A.”

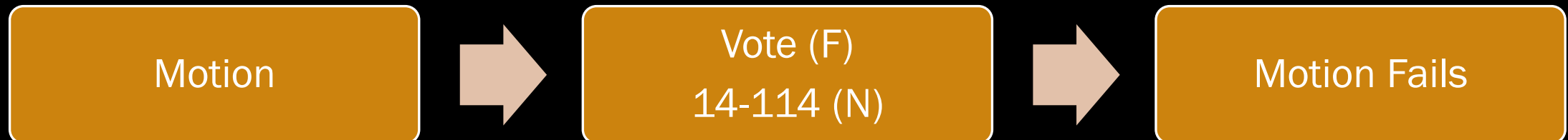
The committee recommended that the updated pamphlet “This Is A.A.” be approved.



Literature – Item S

Consider an update of the book Experience, Strength, and Hope

The committee recommended that a second volume of the book Experience, Strength and Hope be developed with the stories dropped from the Fourth Edition of the Big Book, Alcoholics Anonymous, and that a progress report be brought to the Conference Committee on Literature once development of the publication is in progress.



A puzzle of a US \$100 bill is shown on a dark wooden surface. The puzzle pieces are arranged to form the bill, with some pieces missing and scattered around. The bill features the portrait of Benjamin Franklin and the text "ONE HUNDRED DOLLARS". The serial number "KB 4527 B2" is visible on the left side, and "798501" is visible on the right side. The text "THIS NOTE IS LEGAL TENDER IN ALL DEPTS. PUBLIC AND PRIVATE" and the signature of Anna Escobedo Cabral are also visible. The puzzle pieces are light-colored with a dark border.

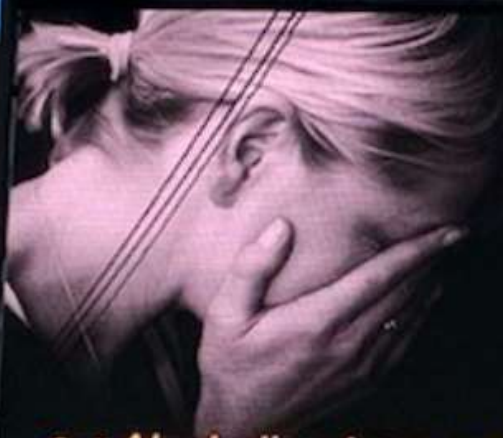
Finance Committee

Finance

No recommendations

Committee Considerations:

- ☉ The committee reviewed the Self-support Packet and requested that the trustees' Finance and Budgetary Committee undertake a full review of the service items in the packet. The committee compiled a list of suggestions for the service material in order to provide language that is clear and consistent for the U.S. and Canada.
- ☉ The committee requested that the trustees' Finance and Budgetary Committee review the service materials and the pamphlet "Self-Support: Where Money and Spirituality Mix" to clarify that although contributions are sent to the General Service Office, contributions are made to the General Service Board of Alcoholics Anonymous. The committee asked that an update report or draft pamphlet reflecting the changes be brought to the 2023 Conference Committee on Finance for review.
- ☉ The committee discussed the agenda item "Consider request to add a historical disclaimer to the front of the book Twelve Steps and Twelve Traditions" and took no action. The committee agreed that the current introduction in the book Twelve Steps and Twelve Traditions already addresses concerns regarding the language in the book.
- ☉ The committee discussed the agenda item "Consider request that all proposed changes to the book Twelve Steps and Twelve Traditions be handled in footnotes" and took no action. The committee agreed that they did not want to mandate a specific format for possible changes to a future Conference. The committee noted that future proposals for changes should be considered by the group conscience of each Conference.



**Is drinking
costing you more
than money?**

Don't suffer any longer...

Call Alcoholics Anonymous 1300 22 22 22 aa.org.au *there is hope...*

Public Information Committee

SIGVARIS GROUP



SIGVARIS
GROUP



Public Information – Item A

Review suggested revisions to the pamphlet “Understanding Anonymity”

The committee recommended the following revisions to the pamphlet “Understanding Anonymity.”

The question and answer that currently reads:

Anonymity in the digital age

Q. I maintain an Internet website and a personal page on a social media site. I also belong to an online meeting. At what level should I protect my anonymity on the Internet?

A. Publicly accessible aspects of the Internet such as websites featuring text, graphics, audio, and video can be considered the same as publishing or broadcasting. Unless password-protected, a website requires the same safeguards that we use at the level of press, radio, and film. Simply put, this means that A.A.s do not identify themselves as A.A. members using their full names and/or full-face photos.

Be changed to:

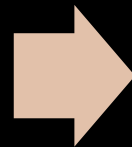
Anonymity in the digital age

Q. I maintain a website and social media pages. At what level should I protect my anonymity on the Internet?

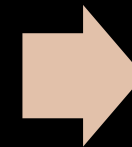
A. Publicly accessible aspects of the Internet such as websites featuring text, graphics, audio, and video can be considered the same as publishing or broadcasting. Unless password-protected, a website requires the same safeguards that we use at the level of press, radio, and film/video. Simply put, this means that A.A.s do not identify themselves as A.A. members using their full names and/or full-face photos.

It is suggested that when A.A.s gather as A.A.s or as an A.A. group on social media pages and other similar platforms that these pages are set to “private” rather than “public.”

Motion



Vote (P)
122-1 (N)



Motion Fails

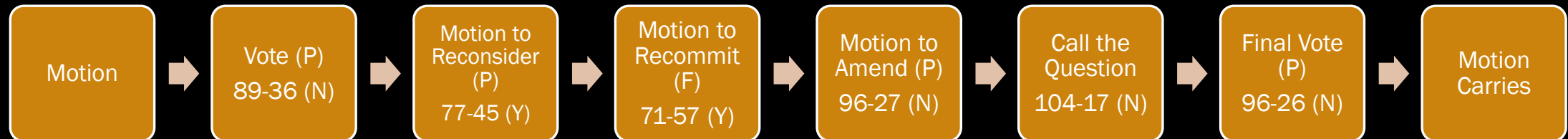
Public Information – Item B

Review suggested text addition to the pamphlet “Understanding Anonymity.”

The committee recommended the following text addition to the pamphlet “Understanding Anonymity”:

- Q. Are virtual A.A. meetings considered “Public”?
- A. These online gatherings are not streamed to the general public; however, information about the meeting is provided to A.A. members, potential members, and the general public similar to in-person meetings.

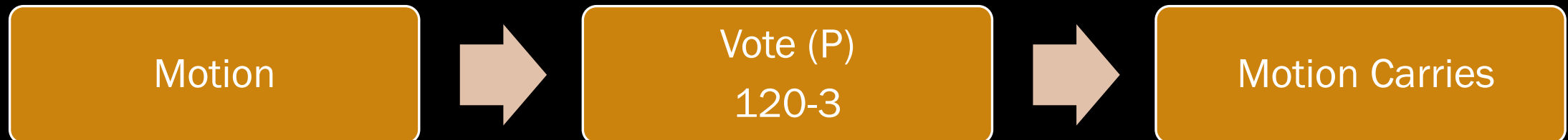
While some members feel comfortable using their full names and faces, other members feel it is more aligned with Tradition 11 to use only their first name and last initial or turning their camera off. For safety purposes, some groups have provided helpful reminders in their group format that picture taking, or screen shots are not in keeping with anonymity principles.



Public Information – Item C

Consider Request to retire and replace the “A.A. Fact File”

The committee recommended that the outdated “A.A. Fact File” be retired.



Public Information – Item D

Discuss 2022 Analysis Report on the A.A. Membership Survey

The committee recommended that format changes, two new questions and six changed questions on a 2022 membership survey questionnaire, be approved.

New questions

12. Have you attended an A.A. meeting virtually (online or by phone)? (if yes, answer question 12b)

12b. Do you prefer virtual meetings or in-person meetings?

In-person

Virtual

Both equally

13. What attributes do you prefer or need in meetings you attend?

accessibility (such as no stairs, or served by public transportation)

held in a particular language (please list language)

other members similar to me (please describe how)

additional characteristics (please describe)

Changed questions

14. What is your age? _____ years

15. Which of these best describes you:

Male

Female

Prefer to describe _____

16. Relationship status:

Single, never married

Married or Life Partner

Divorced

Separated

Widowed

Prefer to describe _____

17. Racial and ethnic background (Check all that apply)

Asian

Black, or African American

Hispanic, Latino, or Spanish origin

Native American, Alaska Native, First Nations, or Indigenous

Pacific Islander or Hawaiian Native

White, Caucasian, or European American

Prefer to describe _____

18. What is your employment status now? (Check one only)

Employed full time

Employed part time

Unemployed and looking for work

Unemployed, not currently looking for work

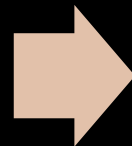
Student

Retired

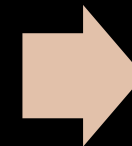
Homemaker

19. If you are employed, what is your job? _____

Motion



Vote (P)
120-6 (Y)

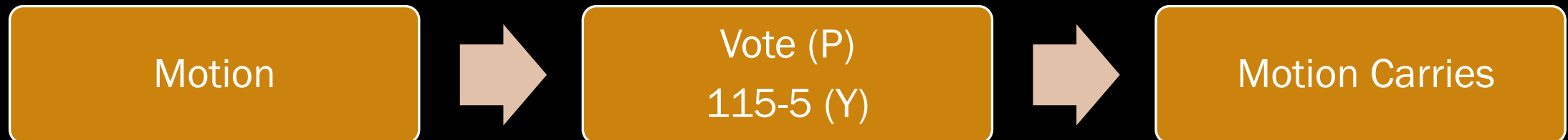


Motion Carries

Public Information – Item E

Discuss 2022 Analysis Report on the A.A. Membership Survey

The committee recommended that a 2022 A.A. Membership Survey be conducted with a budgeted cost not to exceed \$20,000. The process will include mailing, digital back-end response and analysis, creation of message and distribution, including a “How to” video for groups/members.



Public Information – Committee Considerations

The committee reviewed and accepted the 2022 Public Information Comprehensive Media Plan (CMP). The committee expressed support for the vision and architecture and reported that this version of the CMP brings a practical and implementable plan into vision. The committee agrees it serves as an inventory of ongoing work and plans, a guideline for the General Service Office and AA Grapevine Office in their work, budgeting processes, and HR planning to effectively support A.A. members in carrying the message to all who suffer from alcoholism.

The committee offered the following suggestions for the next iteration of the CMP to be brought back to the 2023 Conference Committee on Public Information.

- ◇ Continue to focus on standardizing a unified stylistic approach in our messaging and media.
- ◇ Create a synopsis or executive summary of the CMP as the complete document is detailed.
- ◇ Now that we have a CMP that outlines many channels of work the committee requested the Trustees ensure we do not lose the work that is captured and avoid trying to branch off into too many directions and digital platforms.
- ◇ Consider the creation of a short video capturing how a Comprehensive Media Plan can be a helpful guidepost as we seek to use new and existing communication platforms, in keeping with our Traditions.
- ◇ The committee recognized that we are a Fellowship of varying technical abilities. The committee noted the importance of ensuring we are not leaving anyone with technical barriers behind.
- ◇ Include additional information in the CMP on how Alcoholics Anonymous can connect with the professional community.
- ◇ Use consistent A.A. language throughout the CMP versus more marketing or business terminology.

Public Information – Committee Considerations (continued)

The committee reviewed and accepted the trustees' PI Committee report on the usefulness and effectiveness of the A.A.W.S. YouTube account. The committee offered the following suggestions and looks forward to a report to be brought back to the 2023 Conference Committee on Public Information.

- ◆ Staff continue to update the A.A.W.S. YouTube account to maximize its effectiveness as a social media channel to carry the message to the alcoholic.
- ◆ Improve the ability to search and locate our A.A.W.S. YouTube channel as members have shared it is difficult to find and many are unaware that we have a YouTube channel.
- ◆ Consider adding more Spanish video content.

Public Information – Committee Considerations (continued)

The committee reviewed and accepted the 2022 trustees' Public Information Committee report on the Google Ads performance. The committee encouraged G.S.O. to develop an annual project calendar relating to Google Ads. The committee noted that the office should continuously optimize the Google Ads campaigns based on standard best practices in keeping with A.A. Traditions focusing on target audiences utilizing A.A. literature we currently have and that may be developed. The committee offered the following suggestions and looks forward to the report to be brought back to the 2023 Conference Committee on Public Information:

The G.S.O. Communications Department in cooperation with the staff secretary should make the following updates to the campaigns to ensure improved campaign performance.

- ◆ Evaluate and experiment with ad targeting
- ◆ Creation of more and diverse content
- ◆ A/B test ad copy and design
- ◆ Add/remove keywords and negative keywords
- ◆ Change keyword match type
- ◆ Test multiple landing page options
- ◆ Approve/deny basic campaign suggestions provided by Google Ads
- ◆ Review analytics on messaging to ensure it is reaching the target audience
- ◆ Include keyword testing of AA Google Ads searches to ensure they are being made available to those seeking help with a drinking problem.

Public Information – Committee Considerations (continued)

- ◆ The committee reviewed and accepted the G.S.O. Communications Services Department report on the A.A.W.S. Meeting Guide App. The committee looks forward to a report to be brought back to the 2023 Conference Committee on Public Information. The committee suggested that the Meeting Guide App keep its focus on providing information on locating A.A. meetings.
- ◆ The committee reviewed and accepted the 2021 annual reports from the trustees' Public Information Committee regarding aa.org. The committee finds the website is easier to navigate and user-friendly. The committee suggested that G.S.O. continue to improve our search engine optimization, setting priorities and reasonable goals to move forward.
- ◆ The committee reviewed and accepted the 2021 annual report "AAGV/La Viña Website, Marketing and Podcast" regarding aagrapevine.org. The committee finds recent modernization of the Grapevine website to be effective and inviting. The committee finds the AA Grapevine Podcast is well received by many A.A. members and an effective method for sharing the collected voices of A.A. members. The committee noted that the current hosts might limit attraction to all members, potential members, or professionals and to consider the full intended audience regarding diversity, attraction, and belonging.

Public Information – Committee Considerations (continued)

- ◆ The committee reviewed and accepted the distribution and tracking information for the video PSAs:
 - ◆ Sobriety in A.A.: My Drinking Built a Wall
 - ◆ Sobriety in A.A.: When Drinking is no longer a Party.

The committee encourages enhancing our future tracking and distribution to include comparison analytics to other non-profits with public service announcement distribution.

- ◆ The committee reviewed and accepted the 2022 report on the “Relevance and Usefulness of Video Public Service Announcements.” The committee found the current Conference-approved PSAs to be relevant and useful. In assessing the need for a new video PSA, the committee did not see the need at this time.

Public Information – Committee Considerations (continued)

The committee reviewed and accepted the 2022 trustees' Public Information Committee feasibility research on paid placement of PSA videos on streaming platforms and requested that further research be conducted. The committee offered the following suggestions and looks forward to a report to be brought back to the 2023 Conference Committee on Public Information.

- ◆ Committee members would like to see additional research comparing paid versus donated media value ads and the effectiveness of these different approaches.
- ◆ Include research on Canadian streaming platforms to better understand PSA regulations and the specific streaming platforms found within Canada.
- ◆ Focus on obtaining A.A. member feedback from various age groups on the desire from the Fellowship to embark on A.A. paid placement ads on streaming platforms.

Public Information – Committee Considerations (continued)

The committee reviewed the progress report and G.S.O. Podcast Plan and considered all the proposals, and the work completed this past year. The committee met with the Grapevine publisher, Communication Services staff, and Publishing staff who responded to key questions. The committee suggested that the trustees' Public Information Committee, G.S.O. Communication Services Department, and A.A.W.S. Publishing Department in cooperation with the staff secretary, focus on proposal one, to consider moving in the direction of creating a G.S.O. Podcast using the AA Grapevine podcast experience.

The committee shared that the focus described in the 2021 Advisory Action, “Podcasts providing sharing within the Fellowship and information about A.A. to the public be produced and distributed by G.S.O. in cooperation with the Grapevine Office,” is on target and that G.S.O. can create episodes on many service-related discussion topics. The committee feels that the different topic focus will help avoid competing with the Grapevine Podcast. To support the successful continued development of the G.S.O. Podcast the committee offers the following suggestions and looks forward to a progress report to be brought back to the 2023 Conference Committee on Public Information.

- ◆ Entrust G.S.O. to manage the podcast's creation and adherence to A.A. principles to allow the seamless production of a regular series of episodes.
- ◆ Ask the trustees' Public Information Committee to research the best methods for future podcast episodes to be completed in Spanish and French.
- ◆ Develop the methodology to invite participants in recorded sessions based on topics to include our trustees, staffs, and members in the episodes.
- ◆ Establish internal and external resources to support the production of the G.S.O. Podcast. It may be helpful to engage freelance support that brings experience on creative Podcast development and formatting.
- ◆ Implement analytics as described in the G.S.O. Podcast Plan to report annually to the Conference Committee on Public Information.

Public Information – Committee Considerations (continued)

- ◆ The committee considered the suggestion to revise the flyer “A.A. At a Glance” and requested that the trustees’ Public Information Committee and staff secretary focus improvements based on the following suggestions and looks forward to a progress report or draft flyer to be brought back to the 2023 Conference Committee on Public Information.
 - ◆ Keeping most of the content messaging of this effective Public Information tool, modernize the look and language of the flyer.
 - ◆ Remove any reference to the word “drunk.”
 - ◆ Update the contribution and self-support language to remove any reference to a dollar amount of contribution.
- ◆ The committee considered the suggestion to revise the pamphlet “Speaking at Non-A.A. Meetings” and asked that the trustees’ Public Information Committee move forward with the update. The committee asked that the staff secretary start with the draft pamphlet provided for review. In addition, the committee shared their own editorial revisions. Finally, the committee requested the staff secretary send a memorandum to the A.A.W.S. Publishing Department of all changes and looks forward to a progress report or draft pamphlet to be brought back to the 2023 Conference Committee on Public Information.

Public Information – Committee Considerations (continued)

- ◇ The committee considered the request to replace the “A.A. Fact File” with a service material version of a new digital P.I. Press Media Kit. The committee reviewed the new digital P.I. Press Media Kit and offered suggestions to the “Who are A.A. members” and the “24-hour plan” sections.
- ◇ The committee considered the request to create a new form of communication to address anonymity on social media by reviewing a draft survey developed to gather shared experience from the Fellowship. The committee requested the trustees’ Public Information Committee and staff secretary focus on distributing the survey, to all age demographics, particularly a young population, and obtain results that will inform decisions on any future new form of communication. The committee looks forward to a progress report to be brought back to the 2023 Conference Committee on Public Information.
- ◇ The committee discussed the content and format of the P.I. Kit and Workbook. The committee noted the updated content list provided by the staff secretary and agreed to all the changes.

A modern conference room with a long, dark wooden table and several black office chairs with silver bases. The room has large windows on the left and right sides, providing a view of a cityscape. The floor is covered in a dark wood-grain carpet. The word "Trustees" is overlaid in the center of the image in a bold, white, sans-serif font.

Trustees

Trustees – Item A

Review slates of trustees and officers of the General Service Board of Alcoholics Anonymous, Inc.

The committee recommended that the following slate of trustees of the General Service Board be elected at the annual meeting of the members of the General Service Board on April 30, 2022, following presentation at the 2022 General Service Conference for disapproval if any:

Class A Trustees

Molly Anderson*

Linda Chezem, J.D.

Sr. Judith Ann Karam, C.S.A.

Hon. Kerry Meyer

Al Mooney, M.D., FAAFP, FASAM

Andie Moss

Kevin Prior, MBA, CFA, CPA

Class B Trustees

Cathi C.

Jimmy D.

Josh E.

Francis G.*

Tom H.

Deborah K.

Trish L.

Mike L.

Paz P.

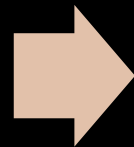
Marita H.

Irma V.

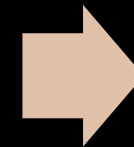
Carolyn W.

Reilly K.

Motion



Vote (P)
120-3 (Y)



Motion Carries

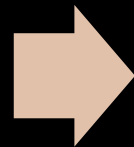
Trustees – Item B

Review slates of trustees and officers of the General Service Board of Alcoholics Anonymous, Inc.

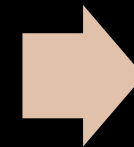
The committee recommended that the following slate of officers of the General Service Board be elected at the annual meeting of the members of the General Service Board on April 30, 2022, following presentation at the 2022 General Service Conference for disapproval if any:

Chairperson	Linda Chezem, J.D.
First Vice-Chairperson	Jimmy D.
Second Vice-Chairperson	Francis G.
Treasurer	Kevin Prior, MBA, CFA, CPA
Secretary	Cathi C.
Assistant Treasurer	Paul Konigstein
Assistant Secretary	Jeff W.

Motion



Vote (P)
118-2 (Y)



Motion Carries

Trustees – Item C

Review slate of directors of A.A. World Services, Inc.

The committee recommended that the following slate of directors be elected at the annual meeting of the members of the A.A. World Services Corporate Board on April 30, 2022, following presentation at the 2022 General Service Conference for disapproval if any:

Cathi C.

Vera F.

Deborah K.

Clinton M.

Irma V.

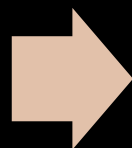
Carolyn W.

John W.

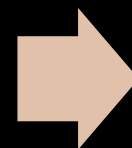
Bob W.

Jeff W.

Motion



Vote (P)
120-1 (Y)



Motion Carries

Trustees – Item D

Review slate of directors of AA Grapevine, Inc.

The committee recommended that the following slate of directors be elected at the annual meeting of the members of the AA Grapevine Corporate Board on April 30, 2022, following presentation at the 2022 General Service Conference for disapproval if any:

Molly A.

Chris C.

Josh E.

Cindy F.

Tom H.

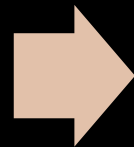
Coree H.

Mike L.

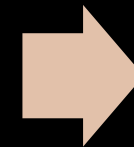
Paz P.

David S.

Motion



Vote (P)
114-3 (Y)

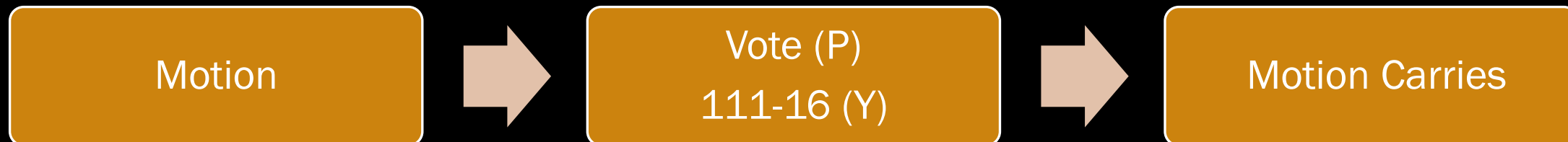


Motion Carries

Trustees – Item E

Discuss the revised “Procedures for a Partial or Complete Reorganization of the General Service Board, the A.A.W.S. or AA Grapevine Boards.”

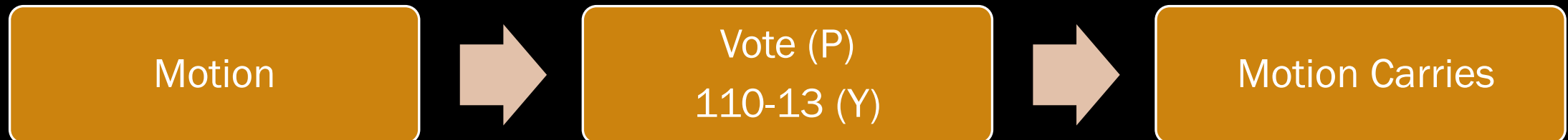
The committee recommended that the “Suggested Procedure to Reorganize the General Service Board and the boards of A.A.W.S., Inc. and AA Grapevine, Inc.” be approved as one acceptable pathway to a whole or partial reorganization of the Boards, understanding that, as provided by the Conference Charter, the final process will be determined by whichever General Service Conference might be considering reorganization.



Trustees – Item F

Consider request to revise the pamphlet “Do You Think You're Different?” to include stories reflecting greater diversity.

The committee recommended that the trustees' Literature Committee revise the pamphlet “Do You Think You're Different?” to update the stories to represent greater diversity and bring back a draft pamphlet or progress report to the 2023 General Service Conference.




Trustees – Committee Considerations

- ◆ The committee reviewed the resumes, and approved as eligible for election, all Class B trustee candidates for the Eastern Canada and Pacific regions.
- ◆ The committee considered a request to revisit highlighting service roles at the group level in the pamphlet “The A.A. Group” and took no action. The committee appreciated the discussion about the role and attitude of humility of trusted servants. They acknowledged that the phrases “holding office” and “officer” are used in several sections of the pamphlet, and it is clear that they have equivalent meaning to being a trusted servant. It was also noted that groups are free to adapt the inventory questions to suit their needs.

Trustees – Committee Considerations (cont'd)

- ◆ The committee reviewed the pamphlet “Do You Think You're Different?” and requested that the trustees’ Literature Committee begin to look at the accuracy and effectiveness of direct translation practices, resulting in an ineffective vehicle to presenting an authentic and culturally relevant message to linguistic communities.
- ◆ The committee also requested that AA Grapevine consider using “Do You Think You're Different?” as a recurring theme. This would allow for the presentation of a diverse group of current voices finding a common identification.
- ◆ The report of the trustees’ Nominating Committee noted they had begun discussion of thread-based forums and that more discussion is needed. The Conference committee had a discussion on thread-based forums which could allow better communication throughout the Conference structure and is forwarding a summary of their suggestions to the trustees’ Nominating Committee.



Grapevine & La Viña

Grapevine & La Viña – Committee Considerations

- ❖ The committee reviewed the progress report on the AA Grapevine Workbook revisions and looks forward to having it available on the website, in English and Spanish. The committee also forwarded editorial suggestions for the workbook to the Grapevine office.
- ❖ The committee reviewed the progress report on the Grapevine and La Viña Instagram accounts and requested a progress report be brought back to the 2023 Conference Committee on Grapevine and La Viña. The committee appreciated the diligence of the AA Grapevine Corporate Board in considering anonymity protection when developing content for both Instagram accounts. The committee also appreciated the dedication and enthusiasm the staff applied to the Instagram accounts. The committee also forwarded suggestions to the Grapevine office to encourage members to submit anonymity-protected content to Instagram pages.

Grapevine & La Viña – Committee Considerations (continued)

The committee agreed to forward to the AA Grapevine Corporate Board the suggestion that Grapevine produce in the year 2023 or later:

1. Best of Dear Grapevine (working title)

Previously published letters from the pages of Grapevine by A.A. members which were printed in the magazine's letters section, Dear Grapevine.

2. Book for Newcomers (working title)

Previously published stories by A.A. members sharing helpful tools and suggestions during their first year in sobriety.

3. Best of La Viña II (working title) (La Viña book)

Spanish-speaking A.A. members share their experience, strength and hope, from the pages of La Viña.

4. Prayer & Meditation (working title) (La Viña Book)

Previously published stories by Spanish-speaking A.A. members sharing about the many ways they practice Step Eleven (possibly including some translated stories from the GV version).

Grapevine & La Viña – Committee Considerations (continued)

The committee discussed the wide-ranging impact the AA Preamble change has had on the Fellowship. The committee felt that after careful consideration of Fellowship feedback, it would be premature to quantify the impact when many A.A. members are still either uninformed or ambivalent about the change. The committee emphasized that at every level of our Conference process there is a reciprocal responsibility of all A.A. members and trusted servants, of participation and communication, to embrace the guiding principles of trust and transparency.

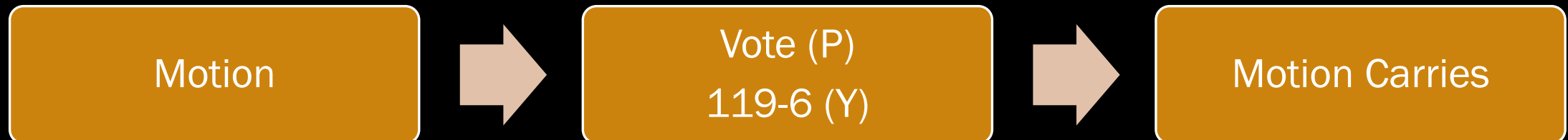
Policy & Admissions



Policy & Admissions – Item A

Discuss the procedure: "Process for Approving Observers to the Conference."

The committee recommended that the “Process for Approving Observers to the Conference” be changed. The revised process would allow the Policy/Admissions committee to approve routine admissions from structures outside the U.S. and Canada without having to poll the full Conference. As with the current process, the trustees’ General Service Conference Committee and then the General Service Board would first need to approve the request prior to forwarding it to the Policy/Admissions committee for their action.



Policy & Admissions – Item B

Discuss the procedure: "Process for Approving Observers to the Conference." (Item A cont'd)

The committee recommended that the Scope of the Conference Committee on Policy/Admissions which currently reads:

Admissions function: Is responsible for reviewing all requests for admissions to the Annual Meeting of the General Service Conference.

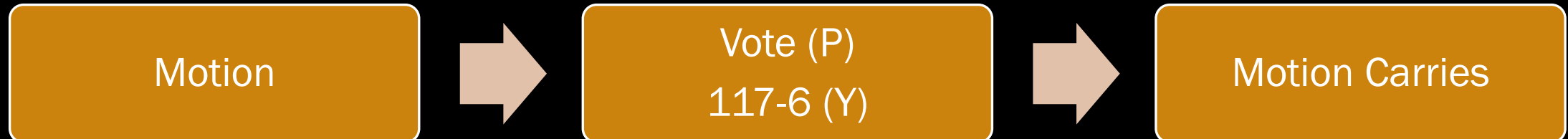
Be revised to read:

Admissions function: Is responsible for reviewing all requests for admissions to the Annual Meeting of the General Service Conference; and for approving routine requests for admissions from A.A. service structures outside of the U.S./Canada service structure to observe the Annual Meeting of the General Service Conference.

And that the following be added to the Procedure of the Conference Committee on Policy/Admissions:

Procedure

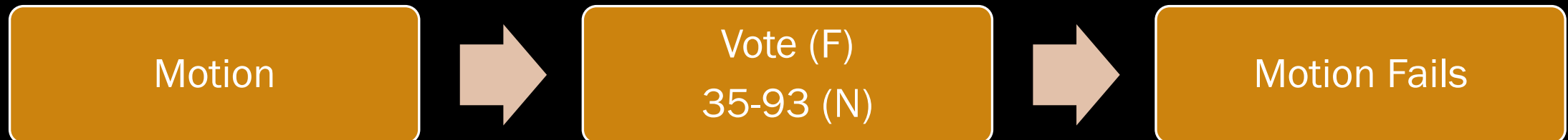
1. To approve routine requests from qualified representatives of other A.A. service structures to observe the Annual Meeting of the General Service Conference.



Policy & Admissions – Item C

Consider request to restore a paragraph in the story “Freedom from Bondage” in the book *Alcoholics Anonymous*.

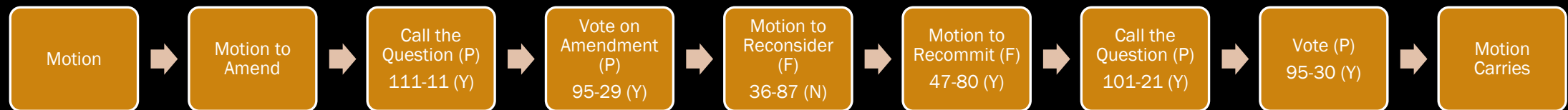
The committee recommended that the paragraph in the story “Freedom from Bondage” which was removed due to pagination issues from the Fourth edition of the book *Alcoholics Anonymous* be restored in all future printings and publications in which the story is included.



Policy & Admissions – Item C

Discuss report on the Equitable Distribution of Workload process.

The committee recommended that the compilation of all Conference committee background e made available simultaneously in English, French, and Spanish.



Policy & Admissions – Committee Considerations

- ◇ The committee reviewed the progress report from the Subcommittee on Equitable Distribution of Workload regarding year one of the three-year pilot. The committee noted that the plan allowed fifty more delegates to participate more equitably in the Conference committee process and appreciated the spiritual aspect of that accomplishment. The committee also noted the workflow, communication, and scoring tool challenges documented in the report, as well as the significant challenges to areas and to the group conscience process caused by moving up the deadline for submitting proposed agenda items to September 15. The committee hopes that whatever can be done to address these challenges will be done over the next two years of the pilot.
- ◇ The committee reviewed the G.S.O. general manager's report regarding General Service Conference site selection, noting with appreciation the level of detail regarding specific sites considered. The committee requested that the next site selection report provide detail on the financial, logistical, and spiritual implications of holding the General Service Conference at other locations throughout the eight regions of the U.S./Canada service structure, perhaps in rotation with the New York City metropolitan area.

Policy & Admissions – Committee Considerations

- ◇ The committee reviewed the dates for the 2026 General Service Conference. In order to provide additional flexibility to the General Service Office management in contracting the most cost-effective and appropriate venues for the General Service Conference, the committee agreed to select three proposed dates for the 76th General Service Conference. The committee selected the following dates in order of preference for the 76th General Service Conference: April 26-May 2, 2026; April 19-25, 2026; and May 3-9, 2026. The committee noted that these proposed Conference dates do not conflict with any significant holidays and allow the Fellowship ample time before the Conference to review and discuss agenda items. The committee asked that all Conference members be notified of the final dates for the 76th General Service Conference as soon as they are finalized by G.S.O. management.

Policy & Admissions – Committee Considerations

- ◇ The committee reviewed with appreciation the progress report on the development of a process using virtual meeting technologies for polling the General Service Conference between meetings and looks forward to continued development of the process.
- ◇ The committee reviewed the progress report from the trustees' Ad Hoc Committee on the Participation of Online Groups in the U.S. and Canada Service Structure and expressed appreciation for the ad hoc committee's work. Given the Fellowship's interest in this topic and a desire for accountability to the Conference, the Conference Committee on Policy/Admissions requests a progress report be provided as part of their background material in advance of the 73rd General Service Conference.
- ◇ The committee considered the request to revise the pamphlet “Questions and Answers on Sponsorship” to reflect shared experience on service sponsorship and took no action. The committee felt that the topic of service sponsorship is well addressed in the current version of the pamphlet “Questions and Answers on Sponsorship” and in the current A.A. Service Manual/Twelve Concepts for World Service.

**72nd ANNUAL
General Service Conference**

Report & Charter

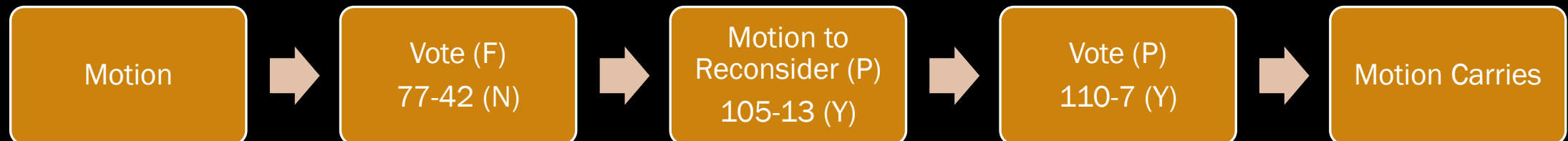
**72ND
GENERAL SERVICE
CONFERENCE**

Report & Charter – Item A

Review *The A.A. Service Manual Combined with Twelve Concepts for World Service*, 2021-2023 edition.

The committee recommended that chapters 8, 9, 10, 11 and 12 of *The A.A. Service Manual* be revised to correct inaccuracies and to provide clarity and consistency on the roles, responsibilities and relationships between the General Service Office, AA Grapevine, and A.A. World Services, Inc.

Note: Because 2023 is a printing year these changes would be reviewed by the A.A.W.S. Board, AA Grapevine Board, and the General Service Board prior to being brought to the Conference Committee on Report and Charter. This process is in keeping with the 2018 advisory action regarding review of *The A.A. Service Manual Combined with Twelve Concepts for World Service*.

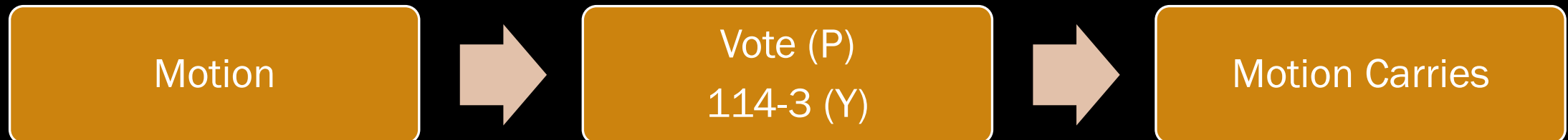


Report & Charter – Item B

Discuss Conference Committee on Report and Charter Composition, Scope and Procedure.

The committee recommended that items 5 and 6 that relate to Regional Directories be removed from the Scope of the Report and Charter Composition, Scope and Procedure.

(Note: Regional Directories are no longer being produced.)



Report & Charter – Committee Considerations

The committee accepted a report from the Publishing Department outlining the General Service Office process for timely and accurate preparation and publication of the 2022 General Service Conference *Final Report*.

Report & Charter – Committee Considerations (continued)

The committee discussed the General Service Conference *Final Report* and noted the following:

The committee reiterated their support for last year's committee consideration and appreciated the use of digital versions and encouraged the Conference coordinator to continue noting the availability of these in pre-Conference documents.

The committee noted the importance of the *Final Report* and encouraged area delegates to make its local reporting innovative and fun, especially considering the use of new digital technologies.

The committee also noted the importance and effectiveness of making use of Fellowship Connection to connect the trusted servants in the service structure to the digital version of the *Final Report*. The committee suggested that the following local efforts might be helpful in these initiatives:

- ◇ An area or district thank you letter and an invite to the area assembly with a link to the *Final Report*.
(Note: Fellowship Connection lists GSR's and these trusted servants can be introduced to their DCM and/or area delegate and be invited to participate in the local district and area discussions of the General Service Conference.)
- ◇ Areas consider making the *Final Report* accessible in newly digital formats.
- ◇ The creation of a local anonymity-protected voice only power point.
(Note: The *Final Report* reflects Conference actions and discussions, therefore the committee wanted to express that the *Final Report* is an extension of the experience we learn about in *The A.A. Service Manual*.)

Report & Charter – Committee Considerations (continued)

- ◇ The committee discussed the request to include the GSR preamble in the pamphlet “GSR: Your Group’s Link to A.A. as a Whole” and took no action. The committee agreed that the GSR pamphlet adequately describes the role and purpose of a GSR. The committee agreed that this statement is better left to local group autonomy.
- ◇ The committee reviewed the progress report from A.A.W.S. Publishing on a new section to be added at the end of the *Twelve Concepts for World Service* titled “Amendments.” Bill W. references an Amendments section in the introduction to the *Twelve Concepts for World Service* and the committee wanted to reaffirm the 2021 advisory action that: “A new section be added at the end of the *Twelve Concepts for World Service* titled ‘Amendments,’ and that it contain an updated version of the Concept XI essay that incorporates the information in the current footnotes and endnotes, along with comprehensive descriptions of the current General Service Board committees.” The committee requested that the staff secretary work with A.A.W.S. Publishing on a draft update of the section to be brought back to the 2023 Conference Committee on Report and Charter.

Report & Charter – Committee Considerations (continued)

The committee reviewed several chapters of The A.A. Service Manual and wanted to note the following.

The A.A. Service Manual can be utilized for all individuals involved in the General Service structure. The text is not limited to new people in service or only GSRs. Class A trustees, appointed committee members, non-trustee directors and other roles in general service should be able to draw upon the experience shared in specific chapters.

Report & Charter – Committee Considerations (continued)

The committee followed up on the 2021 committee consideration regarding updating and continuing to make available the print listing of Central Offices, Intergroups and Answering Services for the United States and Canada (Item F-25). The committee discussed the estimated cost to fulfill this request as well as results of a poll involving 107 Intergroup/Central Offices and decided unanimously to request the General Service Office retire this document and remove it from aa.org. The committee noted that cooperation between local areas, districts and Intergroups/Central Offices is important in helping prospective A.A. members find Alcoholics Anonymous, highlighting that local services coupled with data stewardship can help ensure accuracy of Intergroup/Central Office locations. In addition, the committee encouraged communication and sharing of ideas through the ICOAA seminar and the General Service Conference. The committee recognizes an overdependence on G.S.O. and recognizes that in some cases the necessity and importance of local relationships is overlooked.

Report & Charter – Committee Considerations (continued)

The committee discussed the request that the chapter titled “The Doctor’s Opinion” be returned to page one, as it was in the First Edition of the book *Alcoholics Anonymous* and took no action. The committee noted that Bill W. was involved in the repagination of *Alcoholics Anonymous* for the second edition. It was also noted that such a change would impact other pieces of A.A. literature that reference pages in the book *Alcoholics Anonymous*. The committee added that they did not recognize a strong “spiritual need” to revert to the original pagination.

Report & Charter – Committee Considerations (continued)

The committee discussed a possible edition of *The A.A. Service Manual* in American Sign Language (ASL). While aware of the long list of projects and current workload at G.S.O., the committee requested that the A.A.W.S. Board research the need for and feasibility of a translation of *The A.A. Service Manual Combined with the Twelve Concepts for World Service* into ASL and asks that a report be brought to the 2023 Conference Committee on Report and Charter. In addition, the committee encourages local areas, districts, and Intergroups/Central Offices to make ASL interpretation and service opportunities more accessible to the Deaf community.

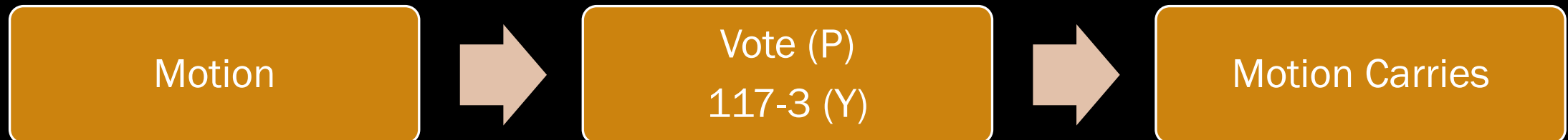


Treatment & Accessibilities

Treatment & Accessibilities – Item A

Consider request to revise the pamphlet “The A.A. Group” to reflect the importance of the group as a “spiritual entity” as stated in the Long Form of Tradition Five.

The committee recommended that the Long Form of Tradition Five be added to the pamphlet, *The A.A. Group* on page twelve in the section “What is an A.A. Group?” at its next printing.



Treatment & Accessibilities – Committee Considerations

The committee discussed and accepted a progress report on the development of a revision to the pamphlet “A.A. for the Older Alcoholic.” The committee requested that the trustees’ Cooperation with the Professional Community/Treatment and Accessibilities Committee keep the following suggestions in mind:

- ◆ Include stories of only those who found recovery from the age of 60 years or older.
- ◆ Form a working group to help gather sharing from A.A. members who found recovery after age 60.
- ◆ Consider who is the target audience.
- ◆ Conduct a broader call out for stories through multiple distribution methods.
- ◆ Include stories of senior alcoholics with health issues, are hard of hearing, are immigrants, and have experience in finding recovery or barriers to online meetings.
- ◆ Consider a new format for the pamphlet that is more accessible, noting that the current foldable format is challenging to open and navigate pages for those who may have dexterity challenges.

The committee also provided additional notes on gaps in the stories to the committee secretary to be forwarded to the trustees’ Cooperation with the Professional Community/Treatment and Accessibilities Committee.

The committee requested that a progress report or draft pamphlet be brought to the 2023 Conference Committee on Treatment and Accessibilities.

Treatment & Accessibilities – Committee Considerations (continued)

The committee reviewed and accepted a progress report on military audio interviews and suggested that the trustees' Cooperation with the Professional Community/Treatment and Accessibilities Committee:

- ◆ Reach out to military senior leadership.
- ◆ Seek interviews from members in various military/armed forces branches.
- ◆ Consider broader distribution channels, through diverse communication methods such as AA Grapevine, La Viña, WhatsApp, and *LIM*.
- ◆ Distribute a questionnaire to interviewees for the audio-military project.
- ◆ The military consultants on the trustees' Cooperation with the Professional Community/Treatment and Accessibilities Committee develop a project plan that will include reporting to the entire trustee committee.

Treatment & Accessibilities – Committee Considerations (continued)

The committee discussed the draft version of the A.A. Guidelines for Remote Communities and offered the following suggestions:

- ◆ The committee encourages G.S.O. Publishing to continue to maintain the most current cultural terminologies.
- ◆ Remove the names from the sharing in the guidelines (though currently anonymity protected; highlight the message rather than the name).
- ◆ Remove the section “Three Challenges” and replace it with the title “Challenges in carrying the message to underserved populations” and include broader sharing with culturally sensitive language.
- ◆ Remove the current sharing on sponsorship from the section “Spanish-Speaking Women in A.A. Remote Community” and include sharing that positively highlights the importance of sponsorship.
- ◆ Also include in the section “Spanish-Speaking Women in A.A. Remote Community” information on special-interest meetings/groups, like what is shared in the Conference-approved pamphlets “Hispanic Women in A.A.” and “Women and A.A.”
- ◆ Expand the section and title on online group/meeting resources to include a broader cross-section of digital sharing and resources.

The committee asked that the staff secretary to revise the service piece and looks forward to it being made available to Remote Committees once the updates have been made.

Treatment & Accessibilities – Committee Considerations (continued)

- ◆ The committee discussed the contents and format of Treatment Kit and Workbook. The committee noted with appreciation that the suggestions provided in the 2021 Committee Consideration that will be implemented at the next Kit update.
- ◆ The committee discussed the contents of the Accessibilities Kit and Workbook and suggested that the section “Sharing Experience” in the workbook include experience on A.A. members with service animals.
- ◆ The committee discussed the content and format of the Kit and Workbooks. The committee encourages G.S.O. to continue to explore and develop digital approaches to publishing and updating A.A. resources so that changes can be updated more quickly and efficiently with the most up-to-date resources for local committees. The committee also noted the importance that print versions also be made available to those who prefer to receive printed materials.

Treatment & Accessibilities – Committee Considerations (continued)

- ◇ The committee considered a request to remove the sentence “Nobody has ever died of lack of sleep” in the section “Getting plenty of rest” in the booklet *Living Sober* and took no action. The committee noted that the section includes this comment later in the chapter: “If the condition persists, it may be advisable to check with a good physician who understands alcoholism well.”



Corrections

Corrections – Committee Considerations

- ◆ The committee reviewed the Corrections Kit and Workbook and provided a detailed list of revisions to the trustees' Corrections Committee for their consideration. During their discussion, the committee noted the increased use of online A.A. meetings in correctional facilities and suggested that G.S.O. staff gather shared experience regarding online meetings in correctional facilities for addition to the Corrections Workbook.
- ◆ The committee discussed the request to reconsider use of the term “person in custody” in A.A. literature and took no action. The committee affirmed the need for language that is inclusive and non-stigmatizing, as expressed by the 71st General Service Conference. The committee also discussed that implementation of the advisory action was already in place and that it would be premature at this time to reconsider the action.

Corrections – Committee Considerations

- ◇ The committee discussed the request to limit changes to the book Alcoholics Anonymous and took no action. While the committee discussed the concerns expressed by the Fellowship, the committee noted that we operate on a system of trust and checks and balances and agreed that A.A.'s Twelve Concepts adequately provide guidance to our trusted servants to make decisions that reflect the informed group conscience of the Fellowship as a whole.
- ◇ The committee suggested that during the development of the 5th Edition Big Book the trustees' Literature Committee consider including a reference in the section of Appendices III and V that additional information is available on www.aa.org.
- ◇ The committee discussed the request to make A.A. literature changes slowly and with A.A.'s primary purpose in mind and took no action. The committee agreed the cadence and role of the annual General Service Conference already provides the appropriate guidance. The committee also noted that through Concept Four, "The Right of Participation," all members of Alcoholics Anonymous are invited to participate in the year-long process of the General Service Conference.



International Conventions & Regional Forums

International Conventions & Regional Forums Committee Considerations

The committee reviewed the update report submitted by the trustees' committee regarding surveying the Fellowship on methods of closing the Big Meetings at the International Convention. The committee understands that a survey has been developed designed to gather information from the Fellowship regarding aspects of the 2025 International Convention; and that a question(s) regarding use of the Lord's Prayer and options to the use of the Lord's Prayer (e.g., the Third Step Prayer, the Seventh Step Prayer and A.A.'s Declaration of Unity) will be added to the survey. It is anticipated that the survey will be dispatched in May 2022 via mail and through multiple communication platforms (e.g., Box 4-5-9, AA Grapevine/La Viña, etc.); and that a progress report be brought back to the 2023 Conference Committee on International Conventions/Regional Forums.

International Conventions & Regional Forums Committee Considerations

The committee discussed ways to encourage interest in Regional Forums and attract first time attendees and suggested:

- ◆ Consider options to the title “Regional Forum” utilizing more current language.
- ◆ Continue utilizing digital communication options; however, also continue non-digital options to ensure full accessibility and participation by members who may not have access to technology.

Archives

The image shows a perspective view of a storage rack filled with numerous blue folders. Each folder has a white label on its front flap. The folders are arranged in neat rows on several shelves. The lighting is even, highlighting the uniformity of the collection. The word 'Archives' is prominently displayed in the center of the image.

Archives – Committee Considerations

The committee reviewed the Archives Workbook and expressed satisfaction with the content. The committee also received a verbal report on some of the revisions and updates to the draft workbook, including:

- ◆ New shared experiences and a new subsection from local archivists on specific topics pertaining to archival work
- ◆ Revised Guidelines for Collecting Oral Histories to include text offering suggestions on ways to conduct ASL interviews with members in the Deaf community to offer a wider diversity of sharing
- ◆ Replaced gender-specific language throughout the workbook
- ◆ Updated Archives policies; and other minor editorial updates

A close-up, shallow depth-of-field photograph of a silver, spherical mesh microphone in the foreground. The microphone is mounted on a black stand. The background is a blurred indoor setting, likely a conference room or meeting hall, with several people seated at tables. The room is lit with warm, yellowish light from ceiling fixtures. The text "Floor Actions" is overlaid in the center of the image in a bold, white, sans-serif font with a black outline.

Floor Actions



NOT SO FAST!



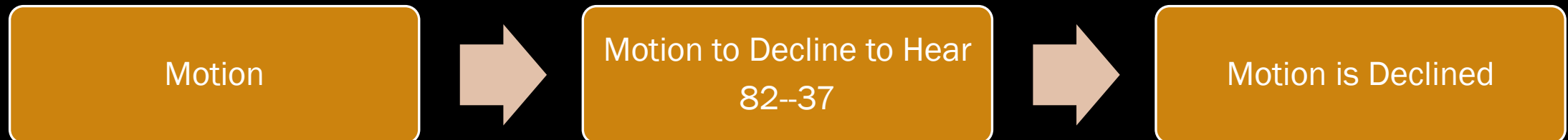
Thoughts on Covid Spread at Conference



Floor Action #1

It was recommended that:

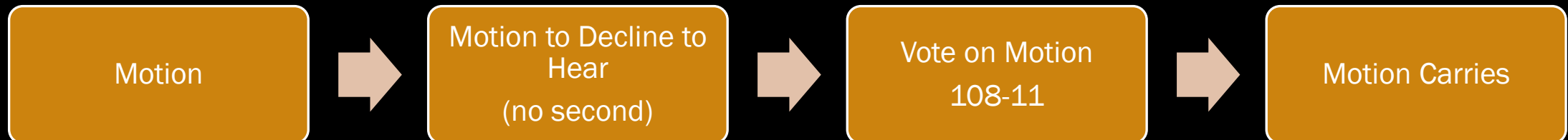
With the translation of the book Alcoholics Anonymous (Fourth Edition) into plain and simple language, that the Twelve Steps, the Twelve Traditions, and the Twelve Concepts, not be translated into plain language in any way: that these remain in the existing form in English as in previous editions of the book Alcoholics Anonymous.



Floor Action #2

It was recommended that:

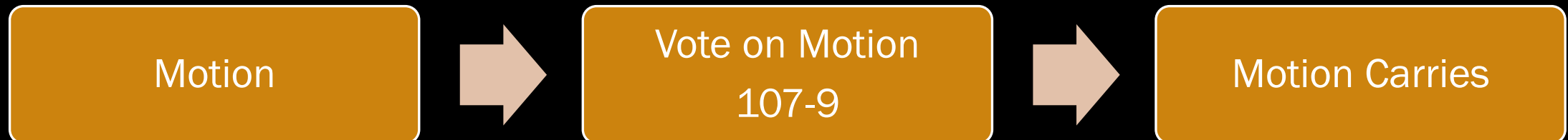
The trustees' Committee on Literature continue to make edits to the draft pamphlet "The Twelve Steps Illustrated" with a new draft or progress report to be brought back to the 2023 Conference Committee on Literature, keeping in mind: color, diverse expressions of spirituality and accessible interpretation of meaning in the illustrations.



Floor Action #3

It was recommended that:

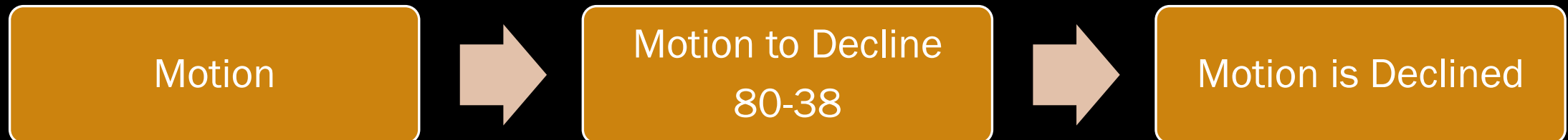
The 2022 Membership Survey questionnaire receive final editorial review by the trustees' Public Information Committee after consulting with our professional survey methodologist, to address concerns raised by the 72nd General Service Conference related to the survey questions about Racial and Ethnic Background, and Employment Status.



Floor Action #4

It was recommended that:

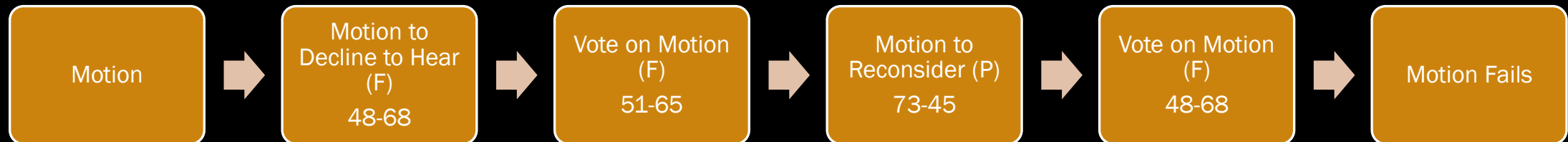
The General Service Conference impose a one-year moratorium on any new agenda item received through September 15, 2022, with new agenda items held to be placed on the agenda for the 74th General Service Conference, allowing the General Service Board and its corporate affiliates time to adjust and align their processes to accommodate the 2022 Policy and Admissions recommendation to provide simultaneous translation of all background material.



Floor Action #5

It was recommended that:

The trustees' Ad Hoc Committee on Participation of Online Groups develop a plan to create one or more non-geographic Areas for online and telephone groups in the U.S./Canada General Service Conference structure, with a progress report on the plan to be presented to the 73rd General Service Conference Committee on Policy and Admissions.



Floor Action #6

It was recommended that:

That the following GSR Preamble be added to the pamphlet “Your Group’s Link to A.A. as a Whole”:

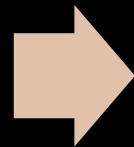
The GSR Preamble

We are the General Service Representatives. We are the link in the chain of communication for our groups with the General Service Conference and the world of A.A.

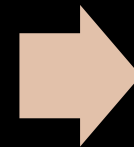
We realize the ultimate authority is a loving God as he may express Himself in our Group Conscience. As trusted servants, our job is to bring information to our groups in order that they can reach an informed group conscience. In passing along this group conscience, we are helping to maintain the unity and strength so vital to our fellowship.

Let us, therefore, have the patience and tolerance to listen while others share, the courage to speak up when we have something to share, and the wisdom to do what is right for our group and A.A. as a whole.

Motion



Motion to Decline
80-39



Motion is Declined

Floor Action #7

It was recommended that:

The trustees' Committee on the General Service Conference evaluate the current process of developing Conference background material and bring back to the 2023 General Service Conference Committee on Policy/Admissions a plan that describes the process of developing background material, keeping in mind the Conference desire for background material to be targeted, balanced and with relevant historical content.



Floor Action #8

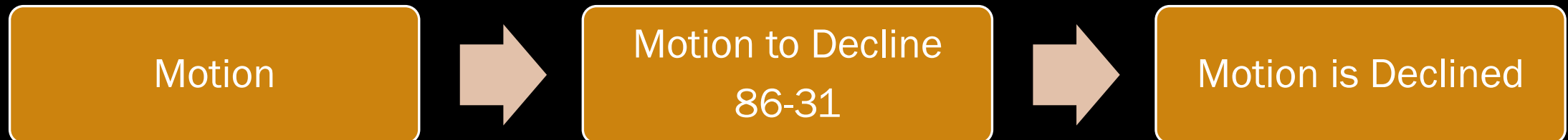
It was recommended that:

The Advisory Actions from Panel 71:

Advisory Action 18 for changes to page 117 phrase “opposite sex” with the word “partner”

Advisory Action 19 changes to page 66, "No one wants to be angry enough to murder, lustful enough to rape, gluttonous enough to ruin his health. No one wants to commit the deadly sins of anger, lust or gluttony."

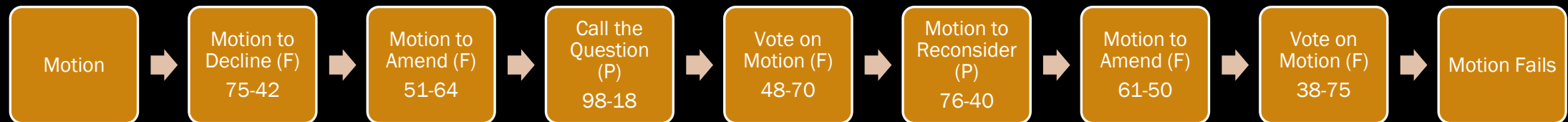
in the book Twelve Steps and Twelve Traditions, be returned to the original text.



Floor Action #9

It was recommended that:

The 1995 Conference Advisory Action be reaffirmed that the first 164 pages of the Big Book, the Forewords, “The Doctor’s Opinion,” “Doctor Bob’s Nightmare” and the Appendices remain as is.



Forgot To Take More Photos



**Thank you for letting
me serve!**

Christopher M.

Area 47 Panel 71 Alternate-Delegate

72nd General Service Conference Delegate

altdelegate@aacny.org



“

What I saw
What I heard
What I felt

”