



Alcoholics
Anonymous

AREA 47

Central New York

Public Information takes many forms — the simple sign outside a meeting place that says “A.A. meeting tonight;” listing in local phone directories; distribution of A.A. literature; and radio and television shows using sophisticated media techniques. Whatever the form, it comes down to “one drunk carrying the message to another drunk,” whether through personal contact or through the use of third parties and the media.” ~ Bill W.

Syracuse Bus Shelters

Cooperation

- Contacted advertising company for public transportation to inquire about pricing for the bus signage.
- Explained our goal: (5th Tradition)
- Representative suggested the bus shelters
- Cost per shelter: \$550/month

As non-profit: they offered to keep the signs on the shelters past the contracted month until someone requested that space!

- After requesting support from the GSR workshop & the Syracuse Intergroup: both agreed to support two each.
- Company sent a list of viable locations PLUS added two for shelters for free
- Total Cost for [6] shelters: \$2,200
- Collectively they determined what they wanted on the signs, and with the help from a member who owns her own graphics company, the signs became a reality





New York State Fair
Public Information Booth

2024

History

- Until 2017, the Syracuse Intergroup had been supporting a table at the fair for over 20 +years.
- Due to lack of participation, namely volunteers to cover the booth, it was decided they would discontinue the presence of Alcoholics Anonymous at the fair in 2018.
- An ad hoc committee was formed to evaluate continued involvement.
Their report back: yes, it's still viable.
- In 2019, they were already to move forward...then enters the pandemic. Not only wasn't there a fair but when it reopened, NY decided to extend the fair from 13 days to 20.
- The organizers felt it was difficult enough to identify volunteers for 13 days let alone 20.

So, what does this have to with us,
here, today?

Why not us?

- It's the consensus that this public information effort belongs to all of us, all four areas. As has been expressed to Area 47: "it's the New York STATE Fair, not the New York Syracuse Fair."
- Perhaps, the question WE could ask ourselves: is my hand out for the next alcoholic?
- ❖ FACT: the 2022 state fair had ~ 870,000 attendees. How many of those attendees may be alcoholics?

So, just how can Areas 48, 49, and 50 help Area 47 carry the message?

- Spread the word of this project - to members, groups, intergroups - and find volunteers.
- Contribute to the cost of this PI effort (In 2019, the estimated cost was \$2,220).
- Attend the fair, bring sponsees, and "adopt-a-day."

Projected Costs

Booth Rental: **\$1275*** (\$12.50 per sq. foot x 100 sq. feet + \$25 WiFi fee)

Table & Skirt Rental: **\$225** (8' skirted table \$65, 4 chairs @ \$15 each,
10'x 8' drape \$100**)

Admission Tickets: 75 @ \$3 each = **\$225**

(note: may fluctuate, depending on the number of servants supporting the table)

Literature: **\$530** (see list)

Estimated Total: **\$2108***

* 2024 pricing will be available later this fall. The non-profit discount offered in the past may not be available. TBD **
This may be included with the booth rental.

Ok, why now if we're speaking about the 2024 Fair?

Key Dates and Deadlines

Application* Deadline: **January 2, 2024 (online)**

Committee begins reviewing applications: **April 1, 2024**

Final Payment: If the committee accepts the application, payment is due within two weeks.

* - Syracuse Intergroup will provide the required documentation to accompany the application: 501.c3, NYS 990, Disability Insurance

...then there's training for those that are not familiar with how we spread our information and our traditions in tack.

Additional Information

Dates and times for the 2024 NYS Fair:

- Wednesday, August 21 through Monday, September
 - Monday thru Thursday > 9:00am-11:00pm
 - Friday thru Sunday > 9:00am - 12 midnight
- No entry or re-entry after 10:00pm on any day
- On Labor Day (Sept. 4) the grounds will fully close at 9:00pm

ACCESSIBILITY

- Scooter and wheelchair rental hours will be 10:00am until close daily.
- Equipment will be available at three convenient locations.

Additional Information (continued)

- Daily admission ticket sales will be available for purchase online only and must be purchased prior to arrival.

Note: Daily admission tickets will be available for the fair volunteers.

Non-volunteers will need to purchase their tickets in advance of their attendance.

- Daily admission is \$6 for adults
- Children 12 and under are admitted free every day of the State Fair
- Seniors 65 and older are admitted free every day of the State Fair Admission tickets
- \$10 vouchers for PARKING in the Fair's parking lots will be available online.

Other than the 2024 dates & hours, further information is available at <https://nysfair.ny.gov/your-visit/faqs>

A DAY IN THE LIFE OF A STATE FAIR VOLUNTEER

SAMPLE SCHEDULES			
	Day 1 WED	Day 2 THUR	Day 3 FRI
9 AM	2	2	2
10 AM			
11 AM	2	2	2
12 PM			
1 PM	2	2	2
2 PM			
3 PM	2	2	2
4 PM			
5 PM	2	2	2
6 PM			
7 PM	2	2	2
8 PM			
9 PM	2	2	2
10 PM			
11 PM	2	2	2
12 AM			
	Rotation		
# Members	2	2	2
# Hours	3	hybrid	4
Total members	10	14	12

If you're interested in finding out more, attend the next *Area 47 PI* Committee meeting, on Monday, August 21, at 7 PM

Thank you for allowing me to be of service!

Respectfully, Carrie C.
PI Committee Chair

pi@aacny.org
Area 47, P73

Who would be responsible?

Service Center Staff and Syracuse Intergroup Officers would have to complete and sign the contracts if we are to proceed as in the past which is recommended.

Carrie C., would coordinate with Sally C., on all logistics and paperwork.

Phil L, would coordinate staffing and training: One point person or “constant” who would be responsible to staff the booth for his or her assigned day.

13 Trusted Servants

Each of the 13 trusted servants or “constants” would be responsible to staff the booth for his or her assigned day, dividing the 12-hour shift among the participants.

Each “constant” would be required to attend 4 one-hour training sessions* scheduled throughout the year.

They would then be responsible to provide orientation to their group.

Training Topics

- Basics of Alcoholics Anonymous Public Information Orientation, Q & A
- State Fair Booth description and layout and review of pamphlets to be used, what the booth is and what it isn't
- “How It Works” or what to expect on a typical day and how best to prepare your group for the project
- Review of pamphlets and P.I. “best practices” as well as policies and procedures to ensure a positive and consistent presence in our community.

Tentative Training Dates

Tentative dates, times and locations:

Saturday*, March 2024

Saturday*, April 2024

Early June (mock scenarios)

Early August (final preparation)

* Saturday TBD

Post-Fair Evaluation

How many visitors did we reach?

- An inventory will be kept of each piece of literature and how many of each were shared

What worked and what didn't?

Should we participate again in 2025?

New York State Fair Public Information Booth Budget 2024

LITERATURE, PAMPHLETS, SUPPLIES	PRICE	QUANTITY	TOTAL
Frequently Asked Question About AA	\$.35	100	\$35.00
A Brief Guide To AA	\$.35	200	\$70.00
Is AA For Me?	\$.30	100	\$30.00
Problems Other Than Alcohol	\$.20	200	\$40.00
Is AA For You?	\$.15	200	\$30.00
A Newcomer Asks?	\$.15	200	\$30.00
This Is AA	\$.30	200	\$60.00
AA In Treatment Centers	\$.35	100	\$35.00
A.A. In Correctional Facilities	\$.35	100	\$35.00
Bridging The Gap	\$.30	100	\$30.00
Display Rack	\$30	1	\$30.00
Tablecloth	\$15	1	\$15.00
Easel	\$15	1	\$15.00
Assortment of other literature	\$75		\$75.00
Schedules*	***	***	
Total			\$530.00

*TBD: Meeting Guide App, QR codes for respective intergroups, area websites (some hard copies?)

Sample - 2017 Booth Rental Invoice

SFS #

Quantity	Item Code	Description	Price Each	Class	Amount
165	Science & Industry Bldg	SI Space #7	11.40	Fair	1,881.00
	Edu Exhibit - Information O...	Educational Exhibit; No merchandise sales	-75.00%	Fair	-1,410.75
1	Wifi Service for Public	Providing unsecured public wifi for Customers/Patrons per location.	25.00	Fair	25.00
		Total Amount of Agreement			495.25
1	Products/Services	Informational Booth	0.00	Fair	0.00

Mailed
05-23-17
certified mail